Because you need more than just numbers.

Turn Website Visitors into Qualified Sales Leads

WAVI

Website Anonymous Visitor Identification

ComplexDiscovery

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What does WAVI* do? WAVI helps turn anonymous website visitors into qualified sales leads.

2%

Only 2% of web visitors will ever call or submit an email form. We identify the other 98%.

*Website Anonymous Visitor Identification

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The sales team wants to know who is visiting the website
and what they are interested in the moment they visit.

~~Google Analytics~~

Google Analytics will give you a lot of information,
but it does almost nothing for the direct sales effort.

WAVI will tell you who is on your website, what they are interested
in and you will get an email alert at the moment they visit.

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How WAVI Works

1. Prospect browses to your website.
2. Invisible WAVI code captures and forwards visitor information in real-time for WAVI evaluation.
3. WAVI determines what company your visitors are from and their interest while they are on your site.
4. WAVI organizes the information and sends you a real-time email alert.

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Example Email Alert: Part One

We have identified a prospect.

Prospect Discovery Summary | **Prospect Company Name**

Date/Time
1/14/2016 3:51:16 PM

Source
www.google.com

Visitor's Location
New York, New York (United States)

Domain Name
www.prospectdomain.com

First Page Visited
http://www.complexdiscovery.com/info/2014/01/16/13-years-of-ediscovery-a-quick-merger-acquisition-and-investment-update/

Keywords Used
leading ediscovery providers

Visitor Identity
12.345.678.9 | NEW
(This is a first time visitor to your site!)

Industry
Legal Services (Services)

Possible Contacts

Prospect R. Johnson	President	1233459876	prjohnson@prospectdomain.com

Detailed Prospect Information

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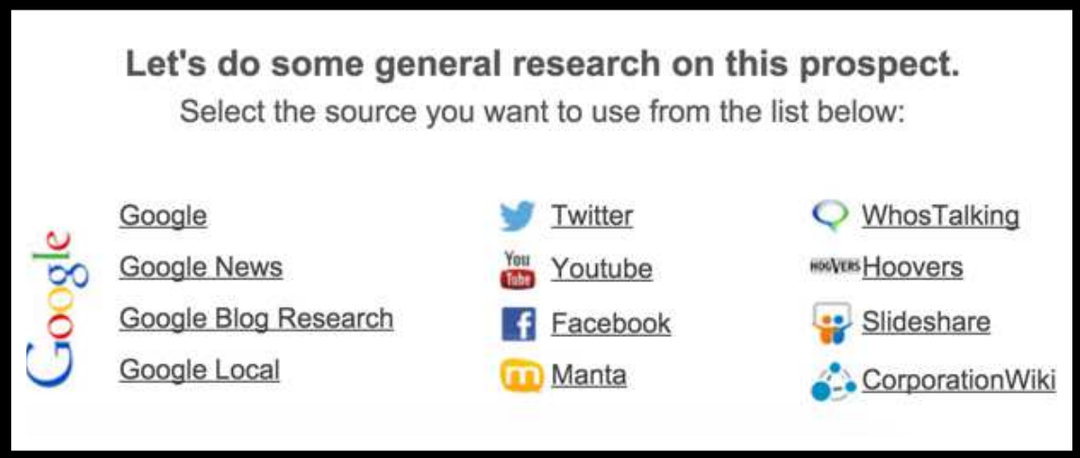
Example Email Alert: Part Two

Prospect Research



Quick Access Links Already Set Up With Prospect's Company Name

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Example Email Alert: Part Three

Prospect Interest

Other information about this prospect

This prospect looked at these pages and searched for your site using these words:

Current Page Views	Time Spent
http://www.complexdiscovery.com/info/2014/01/16/13-years-of-ediscovery-a-quick-merger-acquisition-and-investment-update/	189 seconds

Previous Page Views by Visit	Time Spent
Session: 1/8/2016 4:50:13 PM Visitor ID: qJYH70hwcdQJ6z9le9hfpnMlbD3k0Wq	
http://www.complexdiscovery.com/info/2014/01/16/13-years-of-ediscovery-a-quick-merger-acquisition-and-investment-update/	298 seconds
Session: 1/4/2016 9:04:08 PM Visitor ID: qJYH70hwcdQJ6z9le9hfpnMlbD3k0Wq	
http://www.complexdiscovery.com/info/2015/12/10/huron-consulting-group-announces-definitive-agreement-to-divest-huron-legal-business/?utm_content=bufferc0365&utm_medium=social&utm_source=linkedin.com&utm_campaign=buffer	513 seconds

Link to Page Visitor Was Viewing with Amount of Time Spent on Page

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Example Email Alert: Part Four

Additional WAVI Tracking

Ok, that is all we know about this prospect.

We will email you again if this person returns but we have 2 other options for you. You can add this company to your Hot List or you can add this company to your exclude list. If you do nothing, we will repeat this email to you when they return.

If you act quickly, you may be able to get them on the phone before they leave your website. A large percentage of sales is simply timing. Talk about great timing!

Oh, yeah. This is a hot prospect. Add this company to my watch list and alert me as soon as they return.	Do not email me again if this prospect returns because I do not want to know.	If you would like to login and adjust your settings and alert preferences, go here:
Add to my watch list	**Add to my exclude list**	**Login to my portal**

Additional Options for Follow On Tracking

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Eight Simple Reasons to Consider WAVI

1. WAVI tells you in real-time who is on your website and what interests them.
2. You are spending big money to drive prospects to your website. You can use WAVI to help your sales team further engage website prospects.
3. It will literally take your webmaster 5 minutes to install. Simply paste the invisible code to your website. The is nothing else to do.
4. WAVI sorts consumer visitors from business visitors, so sales is not bothered by false alerts.
5. You already have Google Analytics. WAVI is not a replacement for analytics. It is designed to give your sales team the information it needs.
6. Know the exact moment a new prospect is on your website because timing is everything.
7. Very inexpensive and one of the highest ROIs you will ever see in a sales tool.
8. Once installed, it just works. All your sales team has to do is check email.

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Ready to Try WAVI Today?

WAVI

Sign Up for Our Free Trial Now.

TryWAVI.com

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