# 1H22 FINANCIAL RESULTS

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21 FEBRUARY 2022 Nuix Limited



# nuix

# **ABOUT NUIX**

Nuix transforms large amounts of unstructured data into actionable intelligence at scale and speed



# The Patented Nuix Engine

A supercharged data processing, search, and intelligence platform



# An End-to-End Solution

Products that solve realworld problems, from the endpoint to the courtroom



# Investigative Analytics

Identify intelligence, patterns, and correlations that no human could otherwise find



# A Fully Integrated Platform

Open, extensible, and intuitive for users



### **Our People**

We hire the best and build their expertise into our software



# **EARLY OBSERVATIONS**

Three months in..

- » Nuix has great technology and a talented team
- » This has allowed us to solve a broad range of customer problems
- » The market potential continues to grow and expand into new industry sectors and uses for the technology
- » Nuix continues to evolve and improve solutions and business models to capitalise on expanded opportunities

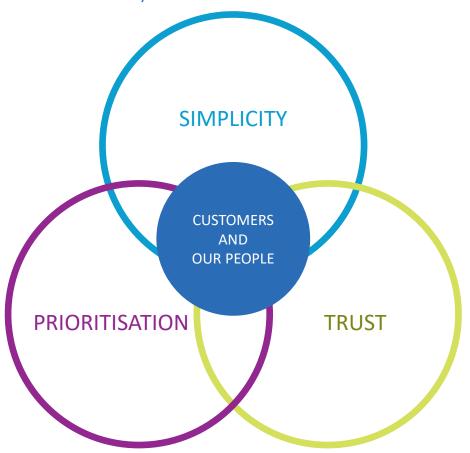


Jonathan Rubinsztein
Chief Executive Officer



# **DRIVING GROWTH**

Focus on customer centricity



- » Drive a focus on our great people and technology on solving customers' highest value/risk problems
- » Hone every aspect of our business on the evolving needs of our customers





# WHAT WILL IT TAKE?

# THREE HORIZONS OF CHANGE



### **HORIZON 1**

### **Build on our strengths**

Immediate focus on driving competitiveness, commercial performance and customer relationships in our core business

### **HORIZON 2**

# Differentiate for large enterprise

Medium term growth from anticipating the needs of enterprise customers and building out our cross-solution platform to make the best of Nuix easily accessible

### **HORIZON 3**

### Solve for the future

Longer-range investment and prioritisation of innovation pipeline for new ways to use our technologies



# IMPLEMENTING STRATEGIC REVIEW OUTCOMES



# WHAT WILL IT LOOK LIKE?

- 1 Simplified annualised performance metrics to highlight growth
- 2 Targeting where we will win across industries and geographies
- 3 Sales enablement and account management
- 4 Investment in alliances and channel
- Simplified organisation structure to support alignment, accountability and agility



# REACHING STRATEGIC GOALS TO DRIVE GROWTH



# **STRATEGIC GOALS**

- Customer-centric organisation
- Return to strong top-line growth
- Simple structure and processes, with clear accountabilities
- Great place to work
- Build trust with our investors



### **1H22 KEY FINANCIAL METRICS**

**Statutory Revenue** 

\$84.0m

**V** Down 1.5% on 1H21

Down 1.6% on constant currency basis<sup>2</sup>

**Gross Margin** 

89.9%

▲ Up from 89.2% in 1H21

89.8% in constant currency

**Subscription ACV<sup>1</sup>** 

89.9%

▲ Up from 87.1% in 1H21

89.8% on constant currency basis

**Annualised Contract Value (ACV)**<sup>1</sup>

\$164.5m

▲ Up 1.7% on 1H21

Up 2.4% on constant currency basis

Customer Churn<sup>1</sup>

4.1%

▲ Up from 3.9% in 1H21

4.2% in constant currency

Consumption ACV<sup>1</sup>

\$27.1m

▲ Up 24.6% on 1H21

Up 25.0% on constant currency basis

EBITDA<sup>3</sup>

\$13.8m

Down 56.4% on 1H21 (pro-forma)

Down 57.1% on constant currency basis

**Net Dollar Retention (NDR)**<sup>1</sup>

98.8%

Down from 101.9% in 1H21

102.3% in constant currency

**Net Cash** 

\$52.5m

**▼** Down from \$70.9m in FY21

- Notes: 1. Refer Glossary for a detailed definition of Annualised Contract Value (ACV), Customer Churn, Net Dollar Retention (NDR), Subscription ACV and Consumption ACV
  - 2. Refer page 34 for comments on constant currency calculation
  - 3. Refer page 34 for comments on pro forma adjustments



# **TECHNOLOGY HIGHLIGHTS**

### Further Investment in SaaS Platform

» Engineering team ran successful proof of concept unifying the end-to-end Nuix platform leveraging the cloud and parallel processing

#### **Automation**

» General availability of Automation, allowing customers to reduce time spent configuring and managing processing jobs and seamlessly transition workflows between Nuix products. An important building block of Nuix's next generation SaaS platform

### **FedRAMP**

» As part of FedRAMP accreditation, Nuix released world-class end-to end encryption meeting FIPS140-2 standards into its US Government Cloud Region

### **Cloud-based Investigations**

» Working with key partners, developed a national investigations platform, meaning agencies can quickly mobilise to respond to Royal Commissions and Coronial Inquests

### **ISO** Certification

» Renewal and addition of certifications to product stack, demonstrating commitment to security and an important step in expanding the SaaS footprint



# **BUSINESS HIGHLIGHTS**

### North America

- » Two significant deals closed with large corporates
- » Renewed multi-year deals with three key advisories, including meaningful Discover footprint and closer partnership
- » Strong performance from US Government with future growth opportunities

### **EMEA**

- » Significant SaaS contract with major German multi-national corporation for in-house legal use case
- » Long term contracts and in-contract growth with two service providers
- » Selected as technology of choice for Project NEMO a platform to fight transnational organised crime funded by the European Union

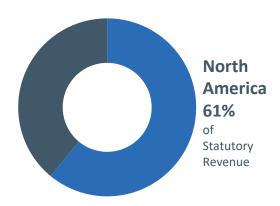
#### Asia Pacific

- » Significant contract growth in Defence
- » Key renewals in Regulatory
- » Corporate sector growth driven by Governance and Insider Threat Investigation use cases



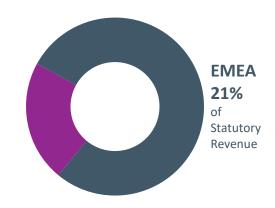


# **REGIONAL UPDATE**



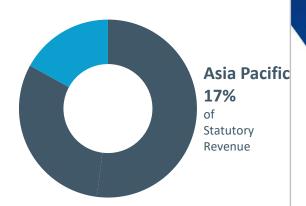
### North America

- North America stronger, up 13% to \$51.3m, driven by stronger upsell and new business
- US Government component stronger on key renewals
- Very strong growth in Corporate
- Renewed key multi-year deals with three key advisories
- Recently launched automation product gaining good traction
- Increased sales capability across Corporate, new business, strategic accounts and partners



### **EMEA**

- EMEA weaker, down 32% to \$18.0m, with both new business and upsell lower than the previous period
- Significant SaaS contract with German multinational for in-house legal use case
- Long term contracts and in contract growth with two service providers
- Selected as technology of choice for Project **NEMO**
- National Security Agency expansion in Southern Europe

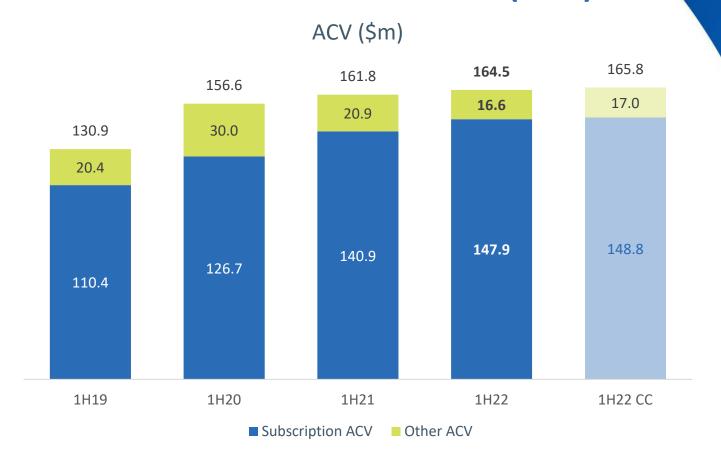


### **Asia Pacific**

- APAC stronger, up 10% to \$14.7m, driven by strong renewals
- Strong performance with existing Government customers
- Defence and Regulators particular areas of strength
- SaaS continuing to see significant growth, based on new and existing contracts
- Further growth in Australian Corporate driven by Governance and Insider Threat Investigation use cases



# **ANNUALISED CONTRACT VALUE (ACV)**



#### **1H22 ACV**

## \$164.5m as at 31/12/21

- » Total ACV up 1.7% on pcp, up 2.4% in constant currency
- » Subscription ACV¹, up 4.9% on pcp, representing 89.9% of Total ACV
- » Consumption licences continue to grow strongly
- » Lower new business offset by net upsell to existing customers
- » Re-signing of major advisory contract on multi-year consumption licence
- » Other ACV<sup>2</sup> (perpetual and services) continues to fall in both absolute and relative terms, as expected

#### Notes:

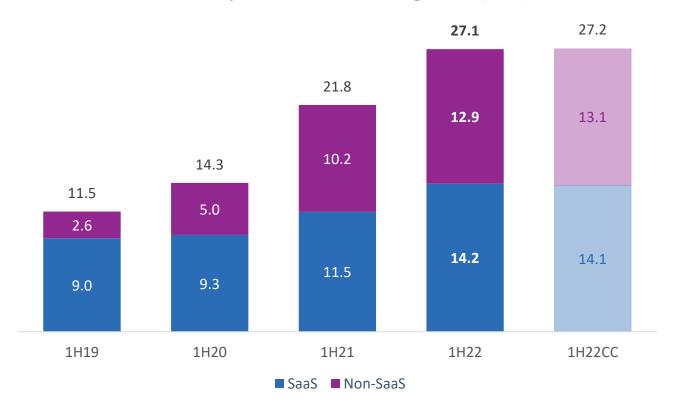
- See note 4 in the Glossary in the Appendix for a detailed definition of Subscription ACV
- 2. See note 5 in the Glossary in the Appendix for a detailed definition of Other ACV
- 3. Refer page 34 for comments on constant currency calculation





# **GROWTH IN CONSUMPTION ACV**

Consumption ACV, including SaaS (\$m)



### **1H22** Consumption ACV

\$27.1m as at 31/12/21

- » Consumption ACV<sup>1</sup> up 24.6% on pcp
- » Consumption ACV is a subset of Subscription ACV
- » Continued customer demand for shift to consumption licences
- » SaaS consumption ACV<sup>2</sup> up 23.4% on pcp

#### Notes

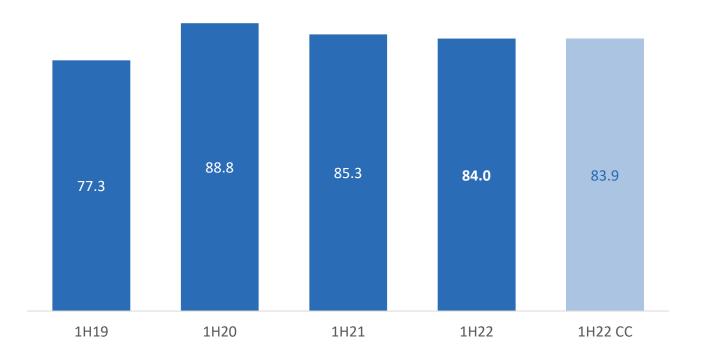
- See note 6 in the Glossary for a definition of Consumption ACV. Refer table on page 31 in the appendix for further information on licence types
- SaaS Consumption ACV is a component of Total Consumption ACV see note 7 in the Glossary for definitions
- 3. Refer page 34 for comments on constant currency calculation





# **TOTAL REVENUE**





# **\$84.0m**

- Revenue down 1.5% on pcp, down
   1.6% in constant currency<sup>1</sup>
- » Subscription revenue<sup>2</sup> 91% of total revenue
- » New business \$9.2m, down 30% on pcp
- » Strong lift in multi-year deals, to 43.8%³
- » Fall in average new order value to \$186k<sup>4</sup>

#### Notes:

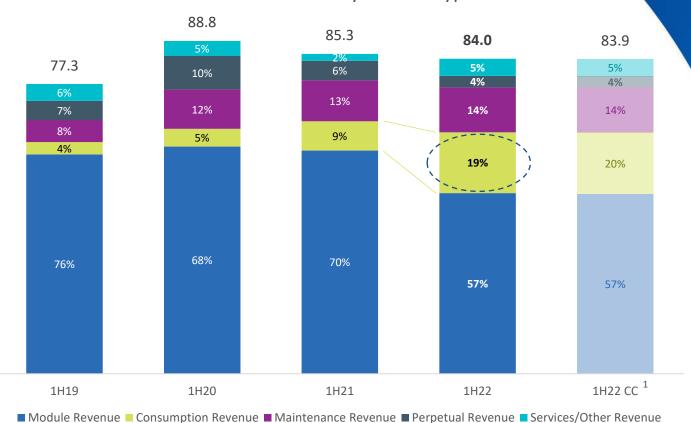
- 1. Refer page 34 for comments on constant currency calculation
- 2. See page 32 for an overview of licence types, including components of subscription revenue  $\begin{tabular}{ll} \end{tabular}$
- 3. See page 30 for historical data on multi-year deals
- 4. See page 30 for historical data on average new order value





# **REVENUE BY LICENCE TYPE**





#### Note:

### **SHIFT TO CONSUMPTION**

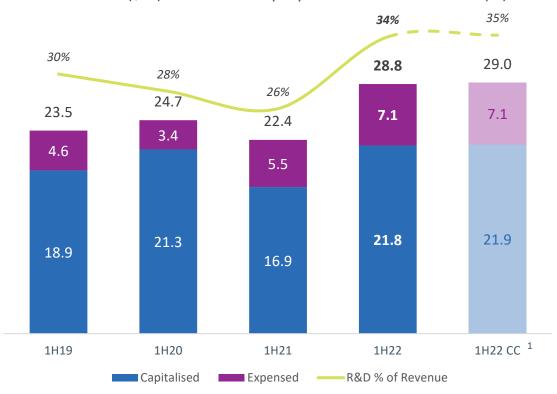
- » Mix shift towards consumption-based licences continues
- » Driven by several key customer shifts in the half
- » Short term downsell, but longer term leverage to data volumes

<sup>1.</sup> Refer page 34 for comments on constant currency calculation



# **RESEARCH & DEVELOPMENT**

Total R&D (\$m) and R&D as a proportion of total revenue (%)



#### Note:

1. Refer page 34 for comments on constant currency calculation

### **INCREASE IN R&D COMMITMENT**

- » R&D Headcount up 21 % on pcp
- » Important progress on critical R&D projects, including further development on integrated SaaS platform
- » Topos/NLP integration
- » 75% of R&D capitalised



### **INCOME STATEMENT**

\$ millions	1H22	1H21 Pro-forma <sup>1</sup>	Change <sup>2</sup>	1H22 CC³	Change CC <sup>3</sup>
Software Revenue	79.5	83.5	-4.8%	79.4	-4.9%
Other Revenue	4.6	1.9	144.2%	4.5	143.5%
Total Revenue	84.0	85.3	-1.5%	83.9	-1.6%
Cost of Goods Sold	-8.5	-9.2	7.9%	-8.5	7.6%
Gross Profit	75.5	76.1	-0.8%	75.4	-1.0%
Gross margin	89.9%	89.2%	0.6%	89.8%	0.6%
Sales and Distribution	-28.6	-23.8	-16.6%	-28.6	-16.7%
Research and Development	-7.1	-5.5	-23.0%	-7.1	-23.4%
General and Administrative	-26.1	-15.3	-41.5%	-26.1	-41.6%
Operating Expenses	-61.7	-44.5	-27.8%	-61.8	-28.0%
EBITDA	13.8	31.6	-56.4%	13.5	133.1%
EBITDA margin	16.4%	37.0%	-20.6%	16.1%	-20.9%
Depreciation	-2.2	-1.8	-19.0%	-2.2	-19.4%
Amortisation	-15.0	-13.0	-13.1%	-15.0	-13.3%
EBIT	-3.4	16.8	-120.4%	-3.7	-121.9%
Net Finance Expenses	0.1	-3.9	102.8%	-0.6	84.3%
Profit Before Tax	-3.3	12.9	-125.8%	-4.3	-133.3%
Tax Expense	1.0	-3.4	129.3%	-1.0	70.4%
Profit After Tax	-2.3	9.5	-124.5%	-5.3	-155.9%
S&D (% of total revenue)	34.0%	27.9%	6.1%	34.1%	6.1%
R&D (% of total revenue)	8.4%	6.4%	2.0%	8.5%	2.1%
G&A (% of total revenue)	31.0%	17.9%	13.2%	31.1%	13.2%

### Key points:

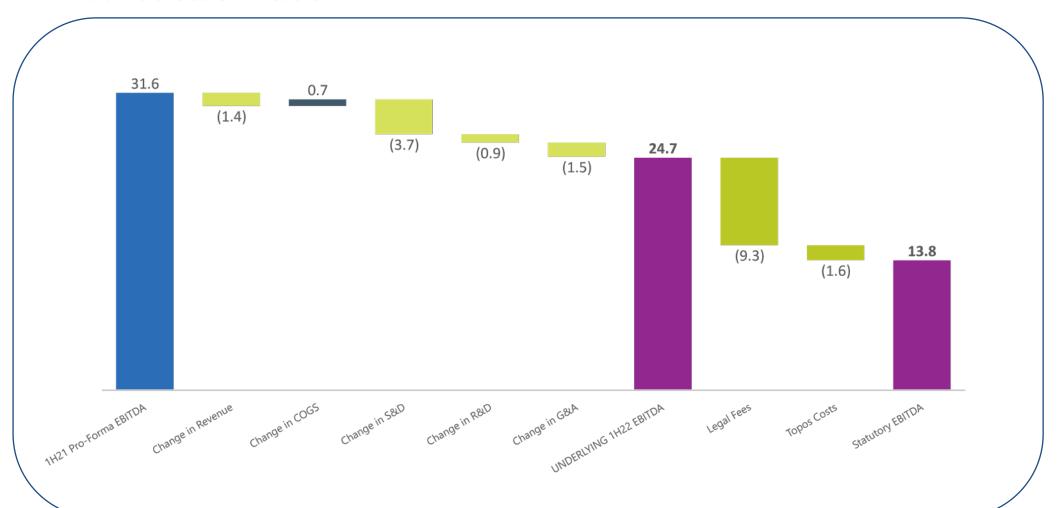
- » 1H22 revenue down 1.5% on 1H21, down 1.6% in constant currency
- » Gross margin rose to 89.9%
- » EBITDA margin fell to 16.4%
- » EBITDA \$13.8m, down 56.4% on pcp
- » G&A higher on higher non-operational legal costs (\$9.3m)
- » S&D \$4.7m higher on headcount, marketing and travel
- » R&D \$1.6m higher on lift in investment as previously flagged

#### Notes

- See page 34 for comments in relation to pro forma adjustments
- . Computation of % change based on unrounded figures
- 3. Refer page 34 for comments on constant currency calculation

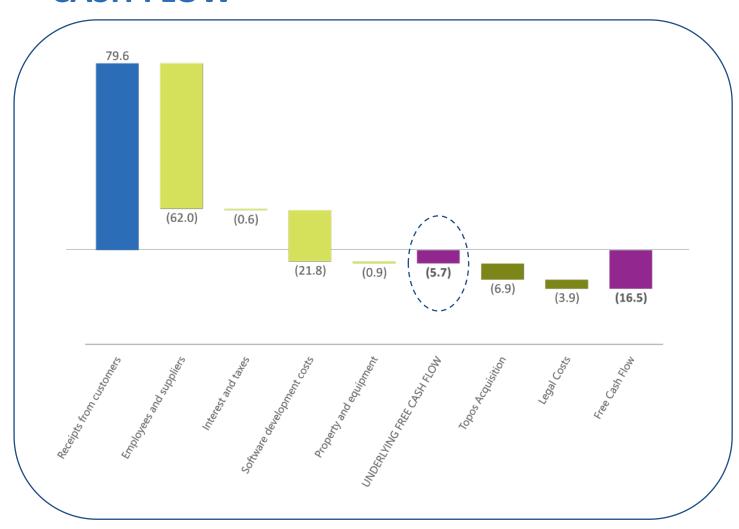


# **EBITDA WATERFALL**





# **CASH FLOW**



### Key points:

- » Software development mostly funded from cash flow
- » Investment in Research & Development reflected in software development costs
- » Topos acquisition and legal cost payments separate to normal operating cash flow



## **BALANCE SHEET**

\$ millions, as at	31 Dec 21	30 Jun 21
ASSETS		
Cash and cash equivalents	52.5	70.9
Trade and other receivables	35.5	19.5
Unbilled receivables	49.5	53.8
Other current assets	6.4	6.2
Property, plant and equipment	2.4	2.0
Intangibles	228.2	197.4
Deferred tax assets & lease assets	17.6	14.2
Total assets	392.1	364.0
LIABILITIES		
Trade and other payables	25.1	20.4
Deferred tax and lease liabilities	16.1	13.8
Deferred revenue	49.9	45.3
Provisions	2.9	3.4
Other liabilities	13.7	-
Total liabilities	107.7	82.9
EQUITY		
Issued capital	370.7	370.7
Reserves	(168.7)	(174.3)
Retained earnings	82.4	84.7
Total equity	284.4	281.1

### Key points:

- » Net cash \$52.5m
- » Trade and other receivables impacted by timing of renewals; 1H22 in line with pcp
- » Intangibles includes impact of Topos acquisition
- » Other liabilities primarily comprises the fair value of contingent consideration for the Topos acquisition



# **REACHING STRATEGIC GOALS TO DRIVE GROWTH**



# **STRATEGIC GOALS**

- Customer-centric organisation
- Return to strong top-line growth
- Simple structure and processes, with clear accountabilities
- Great place to work
- Build trust with our investors





Q&A

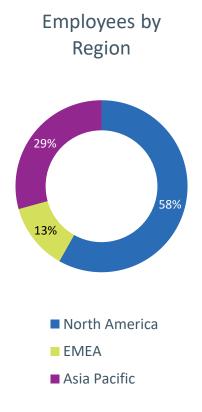


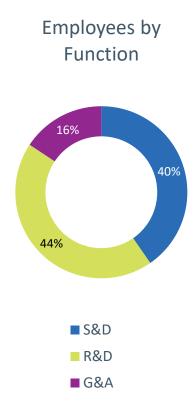


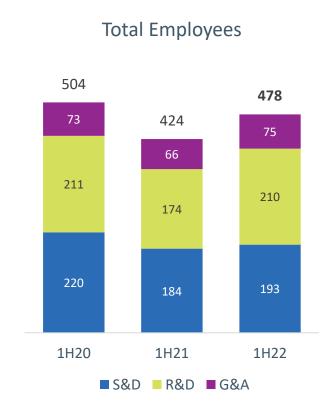
# **APPENDIX**

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# **PEOPLE**







### Reinvestment into people

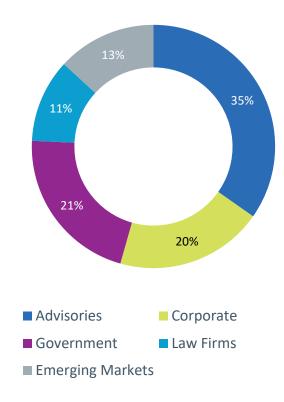
- » Continued reinvestment in headcount
- » 13% increase in headcount on pcp
- » Lift in employee retention and recruitment costs; industry-wide phenomenon
- » Continued focus on Sales & Distribution



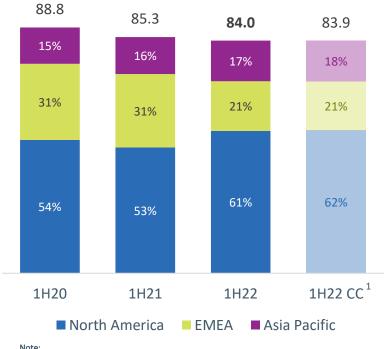


# **INDUSTRY & REGIONAL DIVERSIFICATION**

Revenue by Industry Group



Revenue by Region (\$m)



### **Global organisation with** broad client base

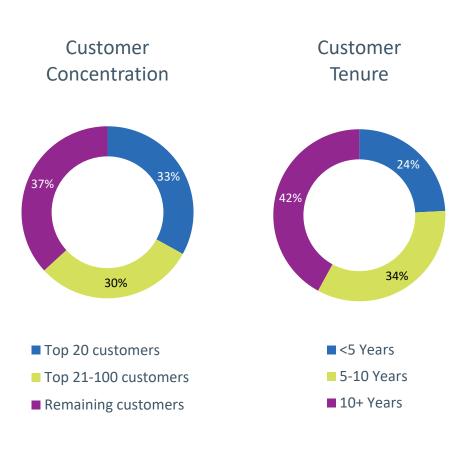
- » Australian-headquartered, global organisation
- » Industry mix remains well diversified

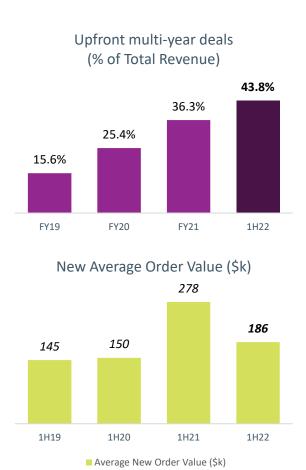


Refer page 34 for comments on constant currency calculation

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# **CUSTOMERS**





### **Diversified customer base**

- » Lift in multi-year deals, to 43.8% of revenue
- » Average new order value \$186k





# LICENCE TYPE IMPLICATIONS ON REVENUE RECOGNITION



- 1. Excluding the impact of recognising related support and maintenance over time
- 2. Assuming completion and acceptance of services delivered



# **REVENUE MIX**

Revenue Type		Other Revenue (5% 1H22 Total Revenue)			
Software Licence	Subscription (91% 1H22 Total Revenue)			Perpetual	Hardware /
	Module	Consumption	Support & maintenance (S&M)	(4% 1H22 Total Revenue)	Services
Primary Volume Drivers	Number of Module Licenses	Gigabytes processed or under management	Perpetual Licences held	Perpetual Licences held	Ad-hoc
Typical Pricing / Tenure Model	Annual / Multi Year Deals (MYD)			Upfront fee Often paired with Subscription S&M	
	Generally priced on an annual "cost per Core" or "cost per user" basis	Tiered "cost per gigabyte" processed (often with minimum volume commitments) or "cost per user" basis	Priced on a "cost per Perpetual Licence" basis	Priced on an a one time "cost per Core" basis	

- Subscription Revenue includes Module,
   Consumption and Support and
   Maintenance (S&M)
- Software Revenue comprises all Subscription Revenue, along with Perpetual licence revenue





## **GLOSSARY**

- 1) Annualised Contract Value (ACV) is an adjusted, non-IFRS measure and does not represent Total Revenue in accordance with AAS or Nuix's accounting policies or cash receipts from customers. ACV is used by Nuix to assess the total contract value of its software contracts on an annualised basis (removing fluctuations from Multi-Year Deal contracts in Nuix's Total Revenue which results from its revenue recognition policies). The calculation of ACV at the end of the relevant financial period adjusts Total Revenue to account for: A) Revenue generated from Subscription Licences with a term of 12 months or more, as well as Consumption Licences which exists at the end of the relevant financial period as if those contracts' revenues were generated (and recognised) in each financial year on a straight-line basis over the relevant contract period, expressed on an annualised basis B) last 12 month contribution from short term Software Licences (including Perpetual Licences) or other Software Licences with a term of less than 12 months, excluding Consumption Licences; and C) the last 12 month contribution of services and third party software sales.
- 2) Net Dollar Retention (NDR), expressed as a percentage, represents the ACV from the sale of Subscription Licences (excluding short-term Software Licences, or licences with a term of less than 12 months, but including Consumption Licences) from a constant set of customers (the "NDR Constant Customer Set") across comparable periods (i.e. it excludes the impact of new customers acquired in the subsequent (i.e. more recent period), taking into account the impact of Upsell, Downsell and Churn (as described in note 4) between these two periods.
- 3) Churn, expressed as a percentage, reflects the lost customer ACV from Subscription Licences (excluding short-term Software Licences, or licences with a term of less than 12 months, but including Consumption Licences) in respect of a twelve-month period which are terminated or not renewed (a contract will not count towards Churn if it was renewed or recommenced within three months of the end of the given period), as a proportion of ACV from Subscription Licences (excluding short-term Software Licences, or licences with a term of less than 12 months, but including Consumption Licences) at the start of that period.
- 4) Subscription ACV reflects revenue generated from Subscription Licences with a term of 12 months and Consumption Licences which exists at the end of the relevant financial period as if those contracts' revenues were generated (and recognised) in each financial year on a straight-line basis over the relevant contract period, expressed on an annualised basis. Subscription ACV excludes short term Software Licences (including Perpetual Licences) or other Software Licences with a term of less than 12 months, but includes Consumption Licences.
- 5) Other ACV reflects the last twelve-month contribution of Perpetual Licence sales, services and third-party software and short-term Software Licences, or licences with a term of less than 12 months but excluding Consumption Licences.
- 6) Consumption ACV is a sub-component of Subscription ACV and reflects the monthly contribution generated relating to gigabytes processed or under management relating to SaaS Consumption ACV and Non-SaaS Consumption ACV at the end of the relevant period, expressed on an annualised basis.
- 7) SaaS Consumption ACV is a sub-component of Consumption ACV and reflects monthly contribution generated relating to gigabytes processed or under management hosted in Nuix's cloud environments, expressed on an annualised basis.
- 8) Non-SaaS Consumption ACV is a sub-component of Consumption ACV and reflects monthly contribution generated relating to gigabytes processed or under management that is not hosted in Nuix's cloud environments, expressed on an annualised basis.



## **CONSTANT CURRENCY AND PRO-FORMA ADJUSTMENTS**

#### **Constant Currency** has been calculated using the below methodology:

- Constant currency rates are calculated by dividing the total 1H21 consolidated AUD revenue associated with a currency by the total 1H21 transaction currency revenue of the same currency, providing a weighted average exchange rate based on statutory revenue transactions in 1H21. This is then checked against the average daily rate provided by the RBA for appropriateness.
- This modified rate is then applied at a transaction level across 1H22 data to ensure that all metrics (region, domain, P&L department etc.) are re-weighted appropriately.
- Where there is a cost transaction in a currency where there have been no revenue transactions, the average RBA rate for 1H21 is used.
- Exchange rates used for constant currency calculations: 4.

USD 1.3766

EUR 1.6276

GBP 1.8108

CAD 1.0713

#### Pro forma adjustments

This presentation includes pro forma numbers for FY21 prepared on the same basis as presented in the Prospectus dated 18 November 2020.

The pro forma adjustments in FY21 remove the impact of offer costs, non-recurring transaction costs related to a sale process explored by Nuix as an alternative to the offer, and share-based payment expenses in respect of existing options that were cancelled on completion. The pro forma adjustments for FY21 also provide for a full year of listed company costs and the relevant tax impact of the pro forma adjustments.



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