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<u>Company Description</u>	
<p>In 2014, Heureka was born from the necessity to gain control of and insight into unstructured data. Unstructured data represents 80% of all data and doubles every 19 months. Unstructured data houses data necessary for litigation defence but is also home to data that threatens privacy compliance – Personally Identifiable Information (“PII”).</p> <p>Unstructured data directly inhibits data privacy compliance, eDiscovery, and defensible deletion. The decades-long practice of data hoarding contributes to an inefficient EDRM model. Heureka reduces the time and cost of data discovery by at least 35% by improving data relevancy.</p> <p>Heureka is the only platform that indexes unstructured data in place, at rest, with minimal impact on infrastructure and users. Heureka improves the economics to identify, remediate, classify, and manage unstructured data for legal compliance. Data is neither moved nor copied, ensuring data governance policy compliance.</p> <p>Heureka's Management team is comprised of industry veterans whose backgrounds in cyber security, eDiscovery, digital forensics, legal operations, litigation management and enterprise software.</p>	
<u>Vendor Offerings</u>	
 Heureka's platform enables data discovery, data classification, and elimination of ROT (Redundant, Obsolete and Trivial) data. The platform is comprised of three main components: 1. endpoint indexing appliances 2. Advanced Classification & Tagging engine and 3. Command Console with Risk Dashboard.	
<p>The platform provides real-time access to unstructured data on network file shares, servers, VM's, laptops and desktops from a single interface, supporting Linux, MacOS and Windows.</p> <p>Heureka's platform features iterative searching, risk identification and analysis before collection. Data is analysed at the point of creation, enabling early data assessment and “Early Case Assessment.” The ability to surgically target and collect only relevant data improves eDiscovery economics.</p> <p>Heureka's Advanced Classification & Tagging engine may be scheduled to run as often as necessary to identify intrusive PII. PII “tags” are attached to file metadata to include national identification numbers, bank routing, credit card data, or any data privacy-specific language.</p> <p>Heureka enables business resiliency by finding and eliminating data with no business, legal, or regulatory value. Reports allow data audits and data content verification. File actions at the point of analysis ensure data governance and data compliance across the enterprise.</p>	