HaystackID® Global Advisory

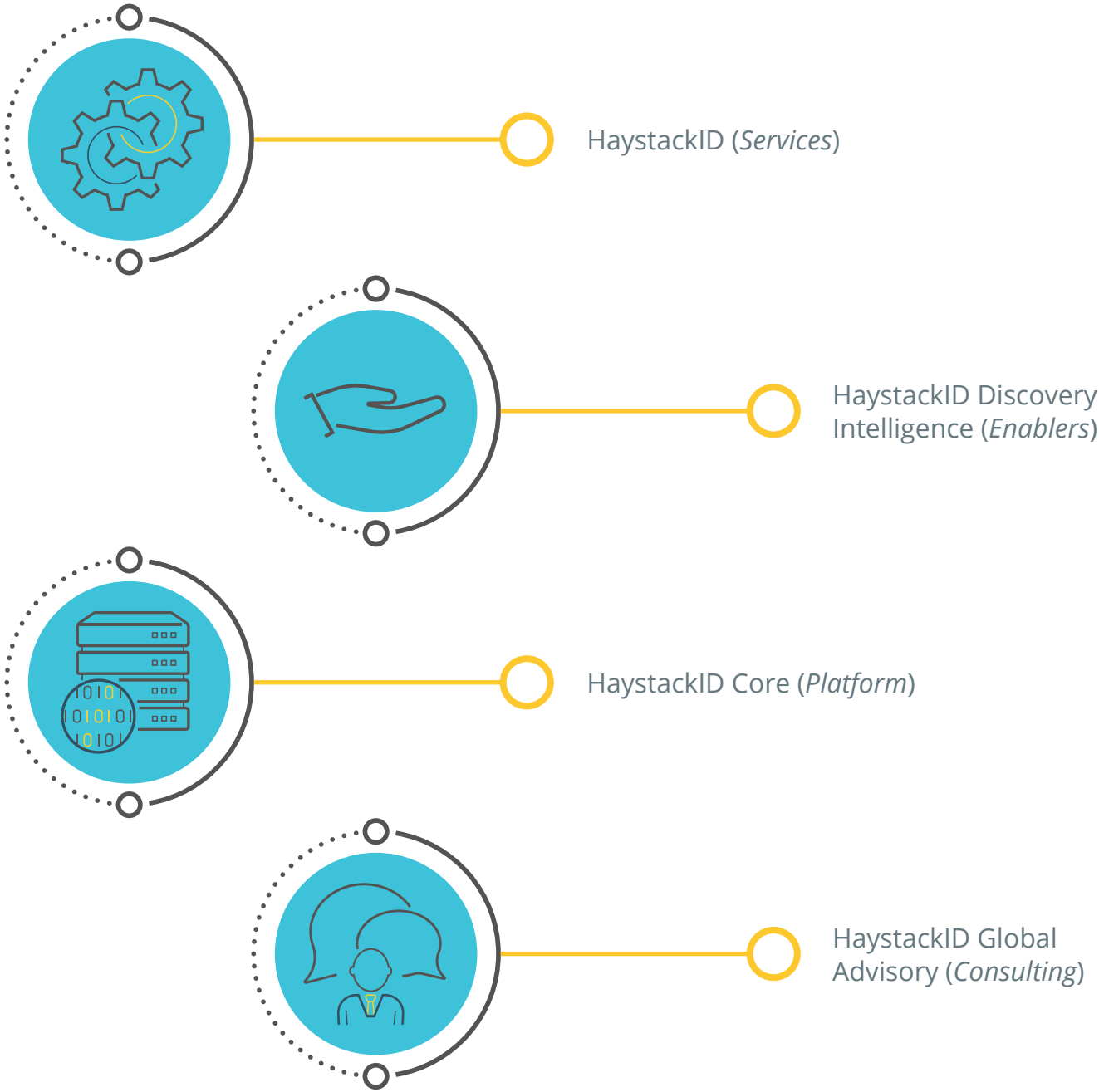Guiding Next-Generation Discovery

HAYSTACK®

# Proven Expertise for Business-Critical and Risk-Significant Requirements and Opportunities

HaystackID Global Advisory features specialized industry experts and teams organized into practices and optimized to help you purposely plan, assess, report, and manage complex and critical tasks, projects, and programs. Global Advisory supports business-critical and risk-significant requirements and opportunities by providing dedicated practices in cyber discovery and incident response, privacy and compliance, information governance (enterprise risk management), and enterprise managed solutions. Complemented by HaystackID Discovery Intelligence and HaystackID Core™, HaystackID Global Advisory provides expert advisory for next-generation discovery.

Next-Generation Discovery from HaystackID

Complemented by HaystackID Discovery Intelligence and HaystackID Core, HaystackID Global Advisory provides expert advisory for next-generation discovery.

HaystackID (*Services*)

HaystackID Discovery Intelligence (*Enablers*)

HaystackID Core (*Platform*)

HaystackID Global Advisory (*Consulting*)

HaystackID Global Advisory Practices

Cyber Discovery and
Incident Response

Privacy and Compliance

Information Governance
(*Enterprise Risk Management*)

Enterprise
Managed Solutions
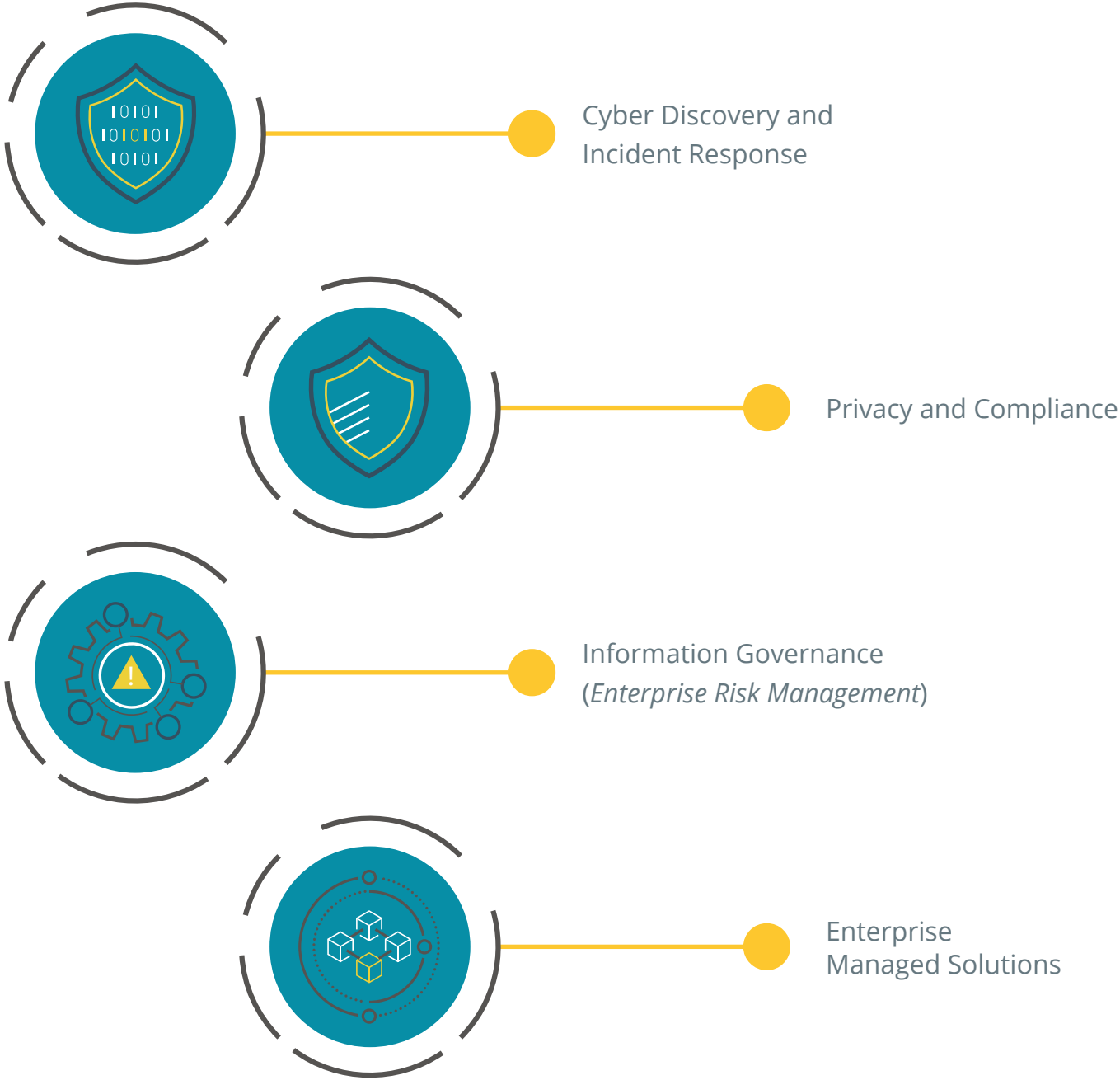
Cyber Discovery and Incident Response

Practice Focus

HaystackID's Global Cyber Discovery and Incident Response Services provides organizations with end-to-end reactive capabilities to rapidly identify sensitive data (PII/PHI) during a security incident so that organizations can understand and respond to regulatory risk arising from personal data compromise. Our cutting-edge process is driven by a dedicated division of cyber, forensics, data science, and legal experts that work together to create successful outcomes for corporations, breach coaches, and cyber insurance providers. We also provide privacy-based cyber security and information governance services, with a special focus on data hygiene services that can help organizations mitigate cyber risk, while also preparing them for favorable outcomes when seeking or renewing cyber insurance.

Problems Addressed

- The need to rapidly and accurately respond to data breaches.
- The need to detect and identify sensitive data.
- The need to remediate data and restore systems impacted by cyber breaches.
- The need to proactively protect against cyber breaches.

Primary Offerings

- Data Breach Incident Response Services
- Sensitive Data Identification Services
- Data Mining Services
- Data Hygiene Services

"We help organizations to remediate cyber threats and identify sensitive data during a security incident so they can understand and respond to regulatory risk arising from personal, customer, and business data compromise."

Michael Sarlo
Practice Chair for Cyber Discovery and Incident Response Services
Chief Innovation Officer, and President - Global Investigations & Cyber Incident Response Services

Privacy and Compliance

Practice Focus

Data privacy has become a kitchen table topic, and in the rapidly changing privacy landscape HaystackID's Advisory Services group takes a pragmatic risk-based approach to helping our clients maintain individuals' privacy rights and preserve data integrity while allowing information to flow efficiently so that business can be done. HaystackID's experts bring years of experience to bear when advising our clients in the areas of data risk, data security, data transfers, and data compliance.

Problems Addressed

- The need to understand and manage data risk.
- The need to secure data sharing and prepare for incident response.
- The need to manage cross-border data flows.
- The need for regulatory compliance in matters involving sensitive personal data.

"We advise our clients in the areas of data risk, data security, data transfers, and data compliance and help them maintain individuals' privacy rights and preserve data integrity while at the same time minimizing negative effects on business operations and maximizing the value that data presents."

Christopher Wall
Practice Chair for Privacy and Compliance
Data Protection Officer and Special Counsel for Global Privacy and Forensics

Primary Offerings

- **Data Risk Assessment and Management:** Information Governance Audits, Privacy Assessments, Data Mapping, Data Classification, and Records of Processing Activities (ROPA).

- **Data Sharing and Incident Response Preparation:** Programs, Manuals, and SOP Development (GDPR/Privacy); Data Subject Rights and Access Request Response Processes; Upstream and Down Stream Data Control Design and Implementation; and Data Breach and Incident Response Planning.

- **Cross-Border Data Flow Management:** International Data Flow Mapping, Data Transfer Mechanism Recommendations and Implementation Assistance; Cross-Border Data Transfers, and E-Evidence Anonymization, De-Identification, and/or Pseudonymization.

- **Sensitive Personal Data Compliance:** Data Breach Response, CFIUS Monitoring, HSR, SIR, and Phase II Pre-Merger Investigations, and Dawn Raid Response.

Information Governance

Practice Focus

HaystackID's Global Information Governance Advisory Services solutions enable organizations to be prepared for litigation, regulatory requests, and investigations via a comprehensive enterprise data strategy. We leverage/enhance/optimize your organization's existing investments in people, process, and technology. We provide advice, frameworks, templates, and tools, to transform and improve your organization's enterprise data strategies, thus satisfying legal, privacy, compliance, security, and risk obligations.

Problems Addressed

- The proliferation of electronic documents and the need to reduce the retention of paper documents.
- The increasing complexity of policy, regulatory, and legal requirements.
- The reduction of exposure, risk, and costs associated with cyber incidents.
- The reduction of corporate legal costs and related litigation and investigation expenses.
- The optimization of protection of critical information assets while reducing storage costs and risk related to redundant, obsolete, and trivial data (ROT).
- The management of technology to support GRC and discovery matter management.

Primary Offerings

- **Administrative Solutions:** Information Governance Maturity Assessment, Gap Analysis, Strategic Roadmap, and Program Documentation (policies, processes).

- **Technology Solutions: Data_____:** Identification, Preservation, Legal Hold, Classification (unstructured and structured), Inventory, Protection, Minimization, Mapping, Migration, Remediation (disposition, deidentification), Monitoring, and Archiving. Infrastructure: OneTrust, Informatica, Ligl.io, Nuix, OpenText, Exterro, ActiveNavigation, BigID, CyberSecOp, M365, GSuite, and more.

- **Managed Services Solutions:** HaystackID will manage any or all technologies including continuous date supervision.

"We enable organizations to be prepared for litigation, regulatory requests, and investigations with a comprehensive enterprise data management and protection strategy that satisfies their legal, privacy, compliance, security, records management and risk obligations."

Matthew Miller
Practice Chair for Information Governance Advisory Services
Senior Vice President - Information Governance and Data Privacy

Enterprise Managed Solutions

Practice Focus

As organizations continue to face spiraling legal costs, systemic security risks, and increased scrutiny related to electronic discovery and compliance, there are fewer partners to choose from as the industry continues to consolidate. Choosing a partner that understands how corporate legal departments truly operate is more important than ever. HaystackID's managed services group offers flexible and cost-effective discovery management programs from fully managed, turnkey subscriptions to bespoke solutions that suit your unique legal enterprise needs. Our discovery management solutions solve the problem of the unpredictable cost of discovery and creates operational excellence in the legal process.

Problems Addressed

- The need for predictable pricing for managed discovery programs.
- The need for management for on-premise discovery programs.
- The need for management for cloud-based discovery programs.
- The need for proven operational excellence to support the legal process.

Primary Offerings

- **HaystackID Core Plus Discovery Management:** Discovery management program based on subscription model for eDiscovery services.
- **HaystackID Core Plus On-Premises:** Managed services for technology purchased by the organization and managed by HaystackID.
- **HaystackID Core Plus RelativityOne:** RelativityOne partner of record services.

"We help clients mitigate legal costs, systemic security risks, and increased scrutiny related to electronic discovery and complianceby creating repeatable processes and solving the problem of the unpredictable cost of discovery through managed services programs."

Adam Rubinger
Practice Chair for Enterprise Managed Solutions
Chief Client Experience Officer

Cross-Functional Expertise for Complex Challenges

HaystackID Global Advisory practices and practice leaders are augmented by industry-acknowledged cross-functional experts whose skill sets span the spectrum of advisory practices. The cross-functional areas of expertise include artificial intelligence and data science, cyber investigations and custom solutions, digital forensics and expert witness testimony, enterprise systems and technology, reporting visualization and customization, and ReviewRight technology and security.

Artificial Intelligence and Data Science

Cyber Investigations
and Custom Data Solutions

Digital Forensics and Expert Witness Testimony

Enterprise Systems and Technology

Reporting Visualization and Customization

ReviewRight® Services:
Technology and Security
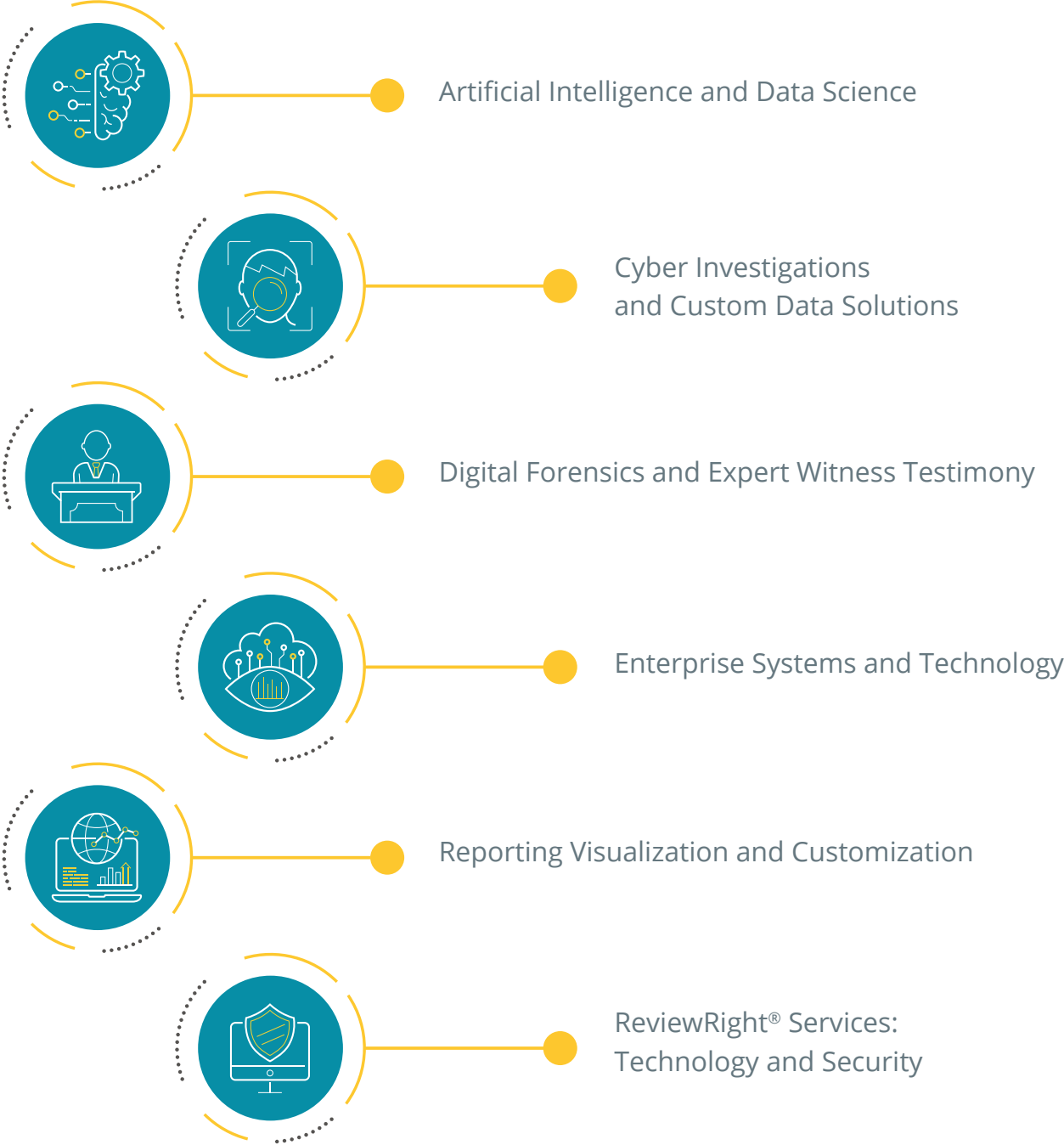
Cross-Functional Leads: The Experts

John Brewer
Artificial Intelligence
and Data Science

Anya Korolyov
Cyber Investigations
and Custom Data
Solutions

John Wilson
Digital Forensics and
Expert Witness
Testimony

Michael Amaral
Enterprise Systems
and Technology

Paul Rome
Reporting Visualization
and Customization

Seth Schechtman
ReviewRight® Services:
Technology and Security

Learn More. Today.

Contact us today to learn more about HaystackID Global Advisory and how it guides next-generation discovery decisions, development, and deployments.

About HaystackID®

HaystackID is a specialized eDiscovery services firm that helps corporations and law firms securely find, understand, and learn from data when facing complex, data-intensive investigations and litigation. HaystackID mobilizes industry-leading cyber discovery services, enterprise solutions, and legal discovery offerings to serve more than 500 of the world's leading corporations and law firms in North America and Europe. Serving nearly half of the Fortune 100, HaystackID is an alternative cyber and legal services provider that combines expertise and technical excellence with a culture of white-glove customer service.

HaystackID is a trusted partner to corporations, law firms, and governmental agencies, supporting targeted audits, complex investigations, and civil litigation matters with a dedicated global team of cybersecurity, information governance, and legal discovery experts. Applying the potential of artificial intelligence, the precision of data science, the power of machine learning, and the practicality of expertly trained and managed reviewers, HaystackID provides clients with secure, defensible, and flexible capabilities to address the most complex and time-sensitive eDiscovery-centric challenges.

In addition to consistently being ranked by Chambers USA, the company was recently named a worldwide leader in eDiscovery Services by IDC MarketScape, a representative vendor in the Gartner Market Guide for E-Discovery Solutions, and a Legal Technology Trailblazer by The National Law Journal. Further, HaystackID has achieved SOC 2 Type II attestation in the five trust service areas of security, availability, processing integrity, confidentiality, and privacy.