

Vendor Information

Insight Optix	
Mandi Ross, CEO (615) 442-3450 (or 866.804.6876), info@insightoptix.com	
315 Deaderick St., Suite 1550, Nashville, TN 37238	
www.insightoptix.com	
<p><u>Company Description</u></p> <p>Insight Optix is a legal technology company with the first and only SaaS-based solution in the market that addresses the longstanding problem of excessive and overzealous discovery. Its industry-leading technology and patented workflow, Evidence Optix®, empowers early discovery scoping, budget projections, proportionality analysis, and data source tracking throughout the litigation lifecycle.</p> <p>Insight Optix is proud to be a WBENC-certified company that employs experts with decades of industry experience.</p>	
<p><u>Vendor Offerings</u></p> <p>Standard eDiscovery solutions focus on efficiencies post-collection, rather than the earlier stages of litigation where decisions significantly impact the cost and burden downstream. Evidence Optix changes this paradigm. As the only solution that begins in the identification stage of the EDRM, Evidence Optix provides a consistent and organized workflow for custodian and data evaluation that builds metrics to assist in proportionality analysis from the earliest stages of the matter.</p> <p>Evidence Optix enables greater control, collaboration, and management of your entire litigation portfolio, while providing legal teams with the granular data necessary to articulate the burden and relevancy of discovery requests. This approach provides earlier insights for case strategy and settle or proceed decisions, and typically reduces discovery spend by 25-50%. Centralized collaboration with internal and external stakeholders facilitates documentation of decisioning and helps prevent inconsistencies, errors, data loss, and sanctions.</p>	