

# Market Kinetics

Issues Impacting eDiscovery Business Performance

Summer 2023



**Complex**  
**Discovery**

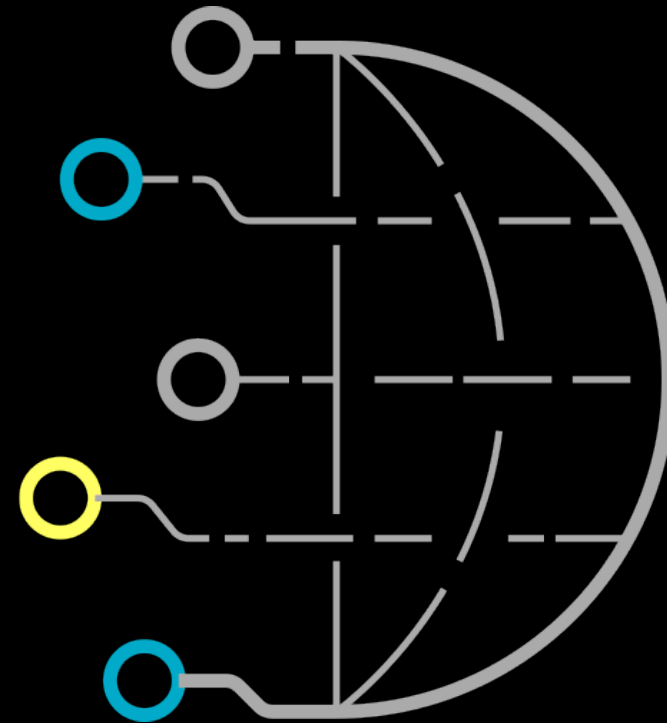
# Performance Impact

Background

Summer 2023 Issue Impact Results

Aggregate Issue Impact Results

Context



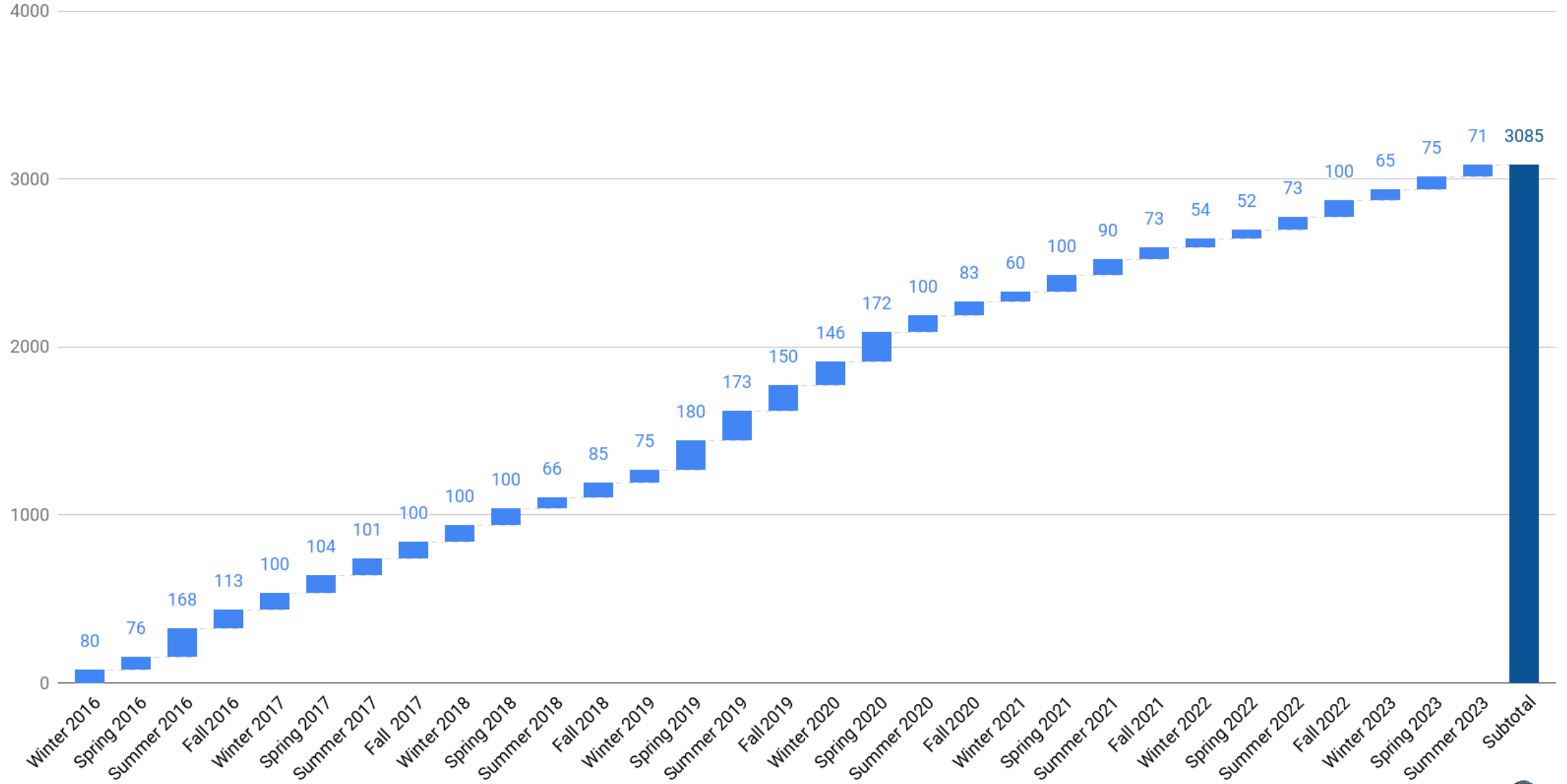


# Background

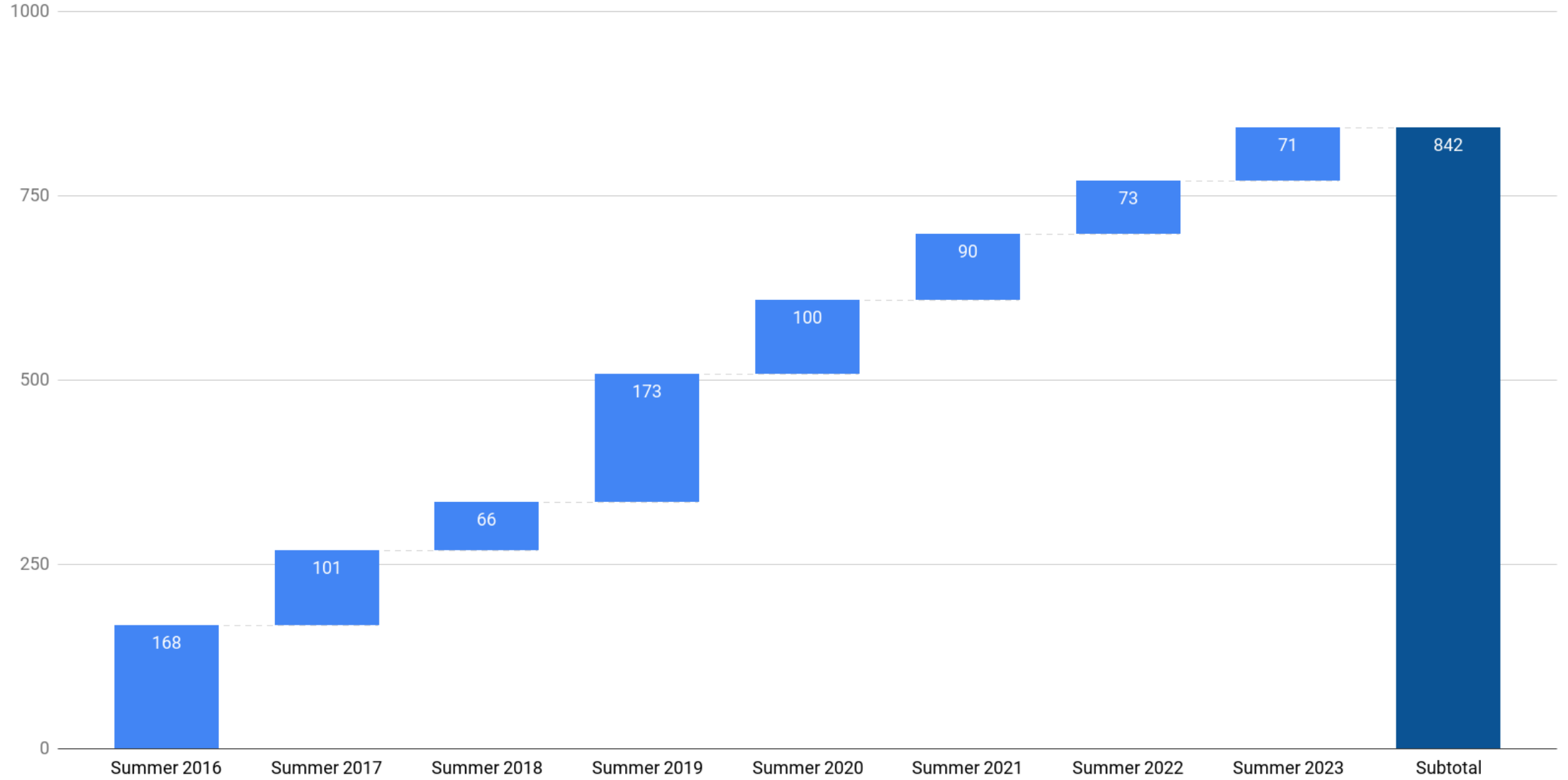
Quarterly Business Confidence Survey  
Business Performance Impact Issues



## Survey Respondents (Individual and Aggregate Overview)

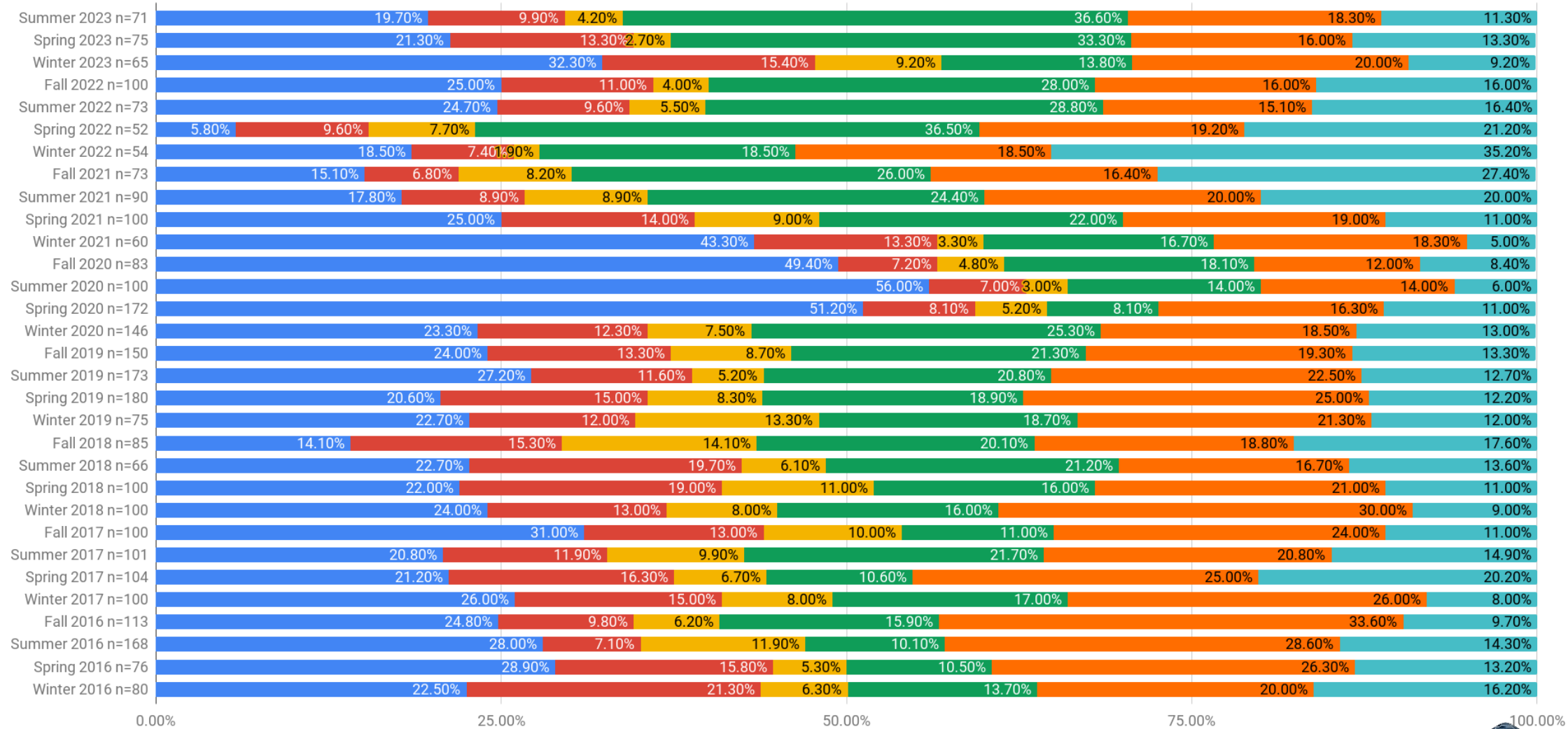


## Survey Respondents (Individual and Aggregate Overview)



# Issues Impacting eDiscovery Business Performance

■ Budgetary Constraints 
 ■ Data Security 
 ■ Inadequate Technology 
 ■ Increasing Types of Data 
 ■ Increasing Volumes of Data 
 ■ Lack of Personnel





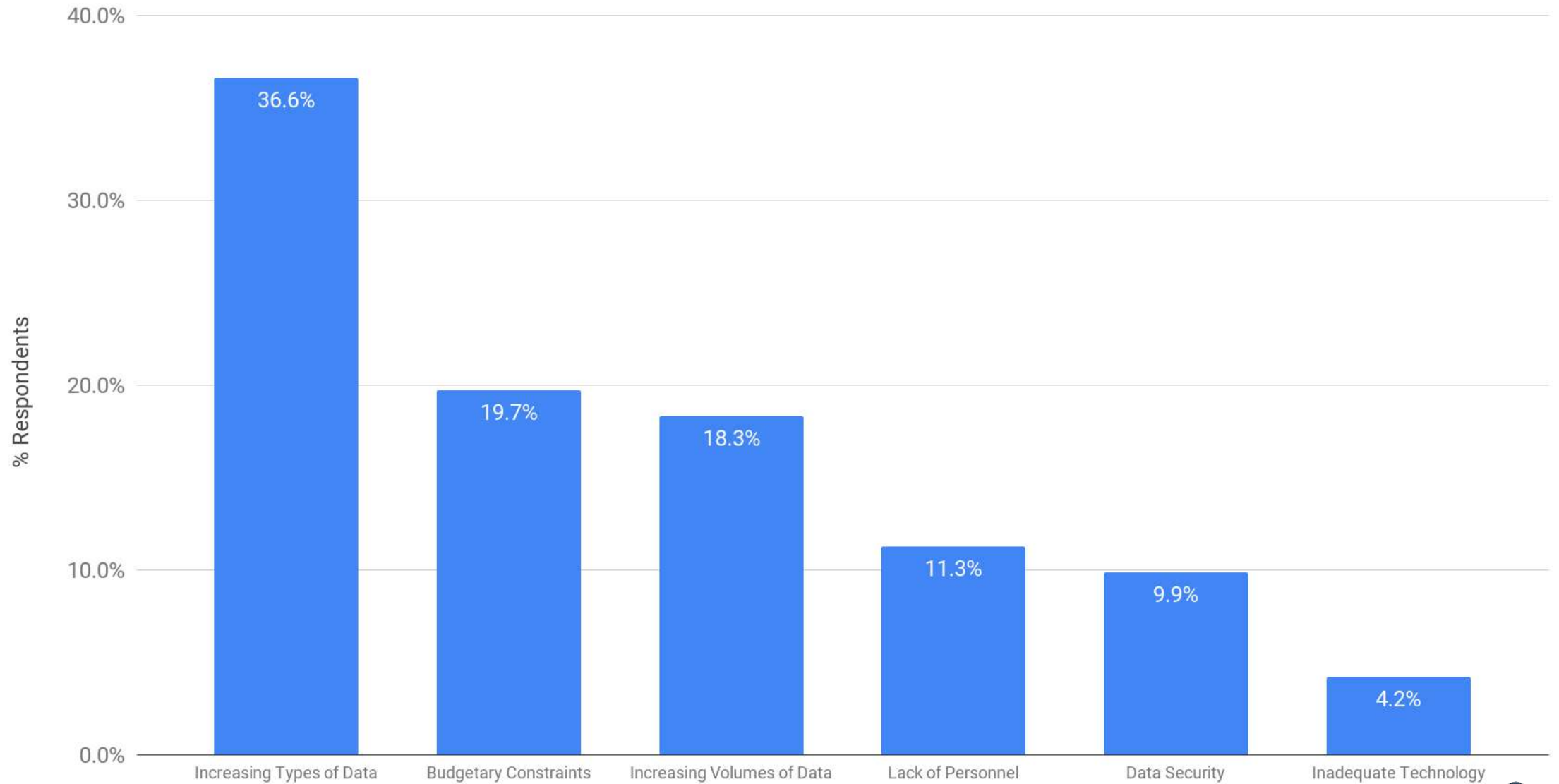
# Impact Results

Quarterly Business Confidence Survey

Business Performance Impact Issues - 31 Surveys



## Issues Impacting eDiscovery Business Performance

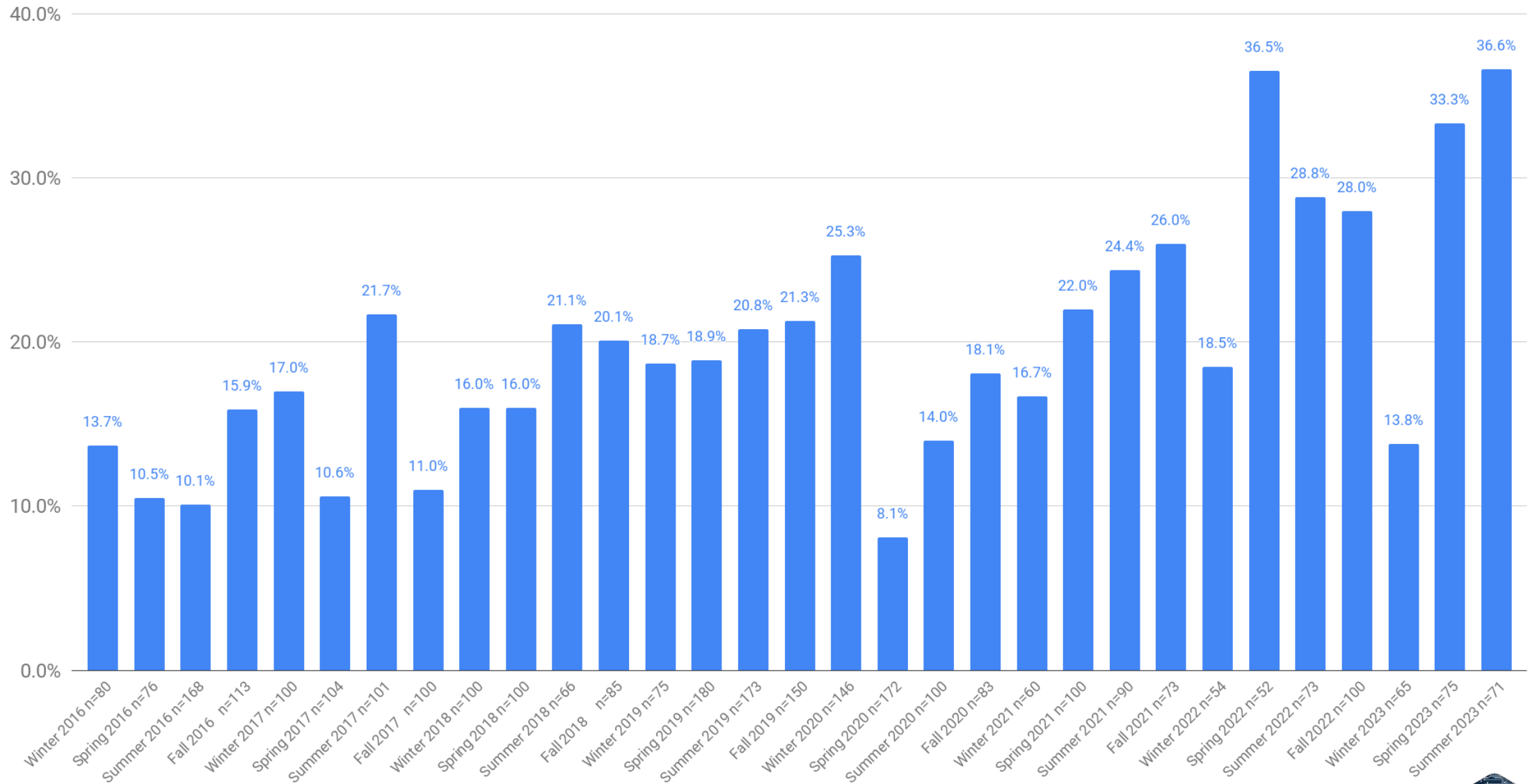


Summer 2023 eDiscovery Business Confidence Survey (n=71)





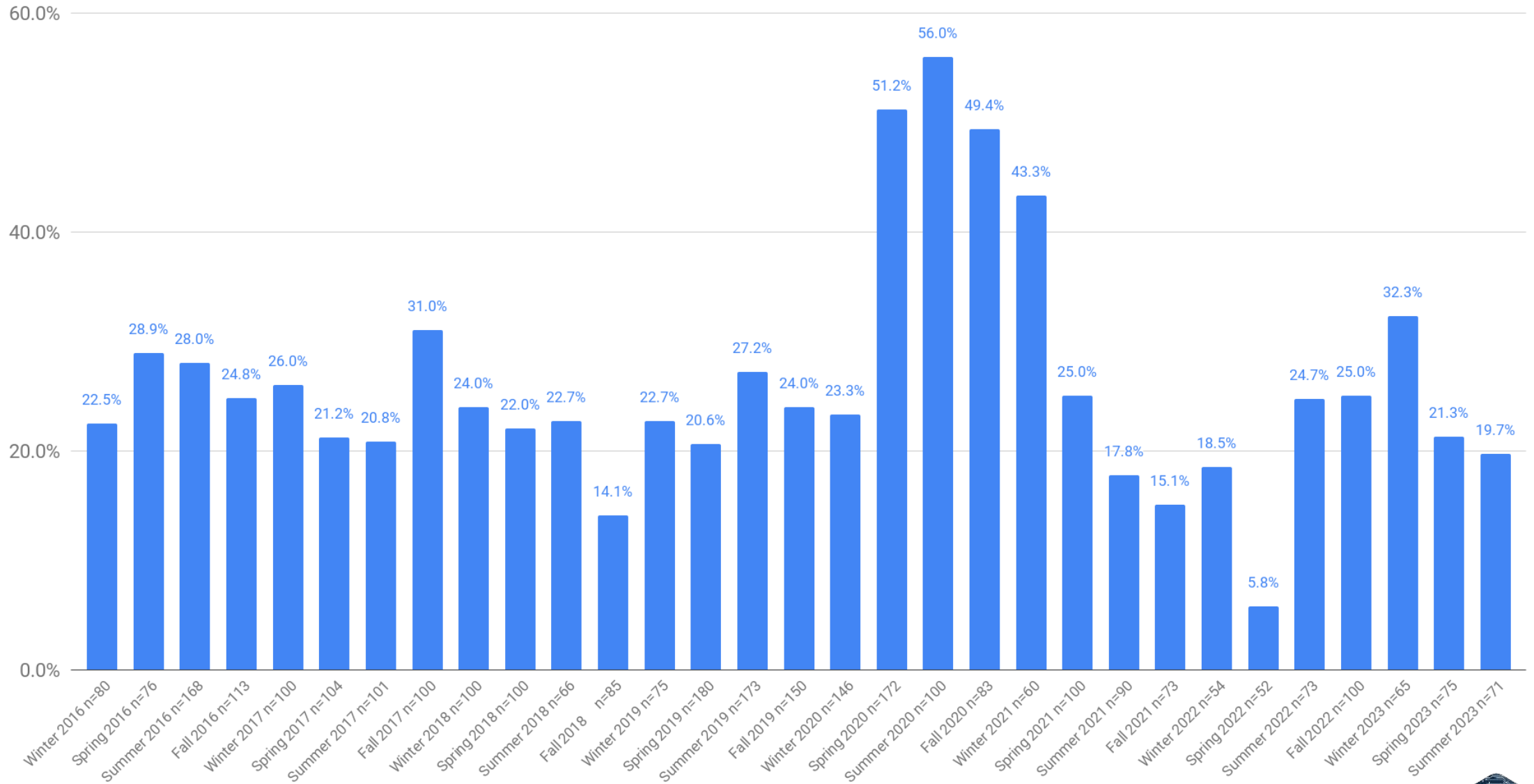
# Impact of Increasing Types of Data on eDiscovery Business



eDiscovery Business Confidence Survey



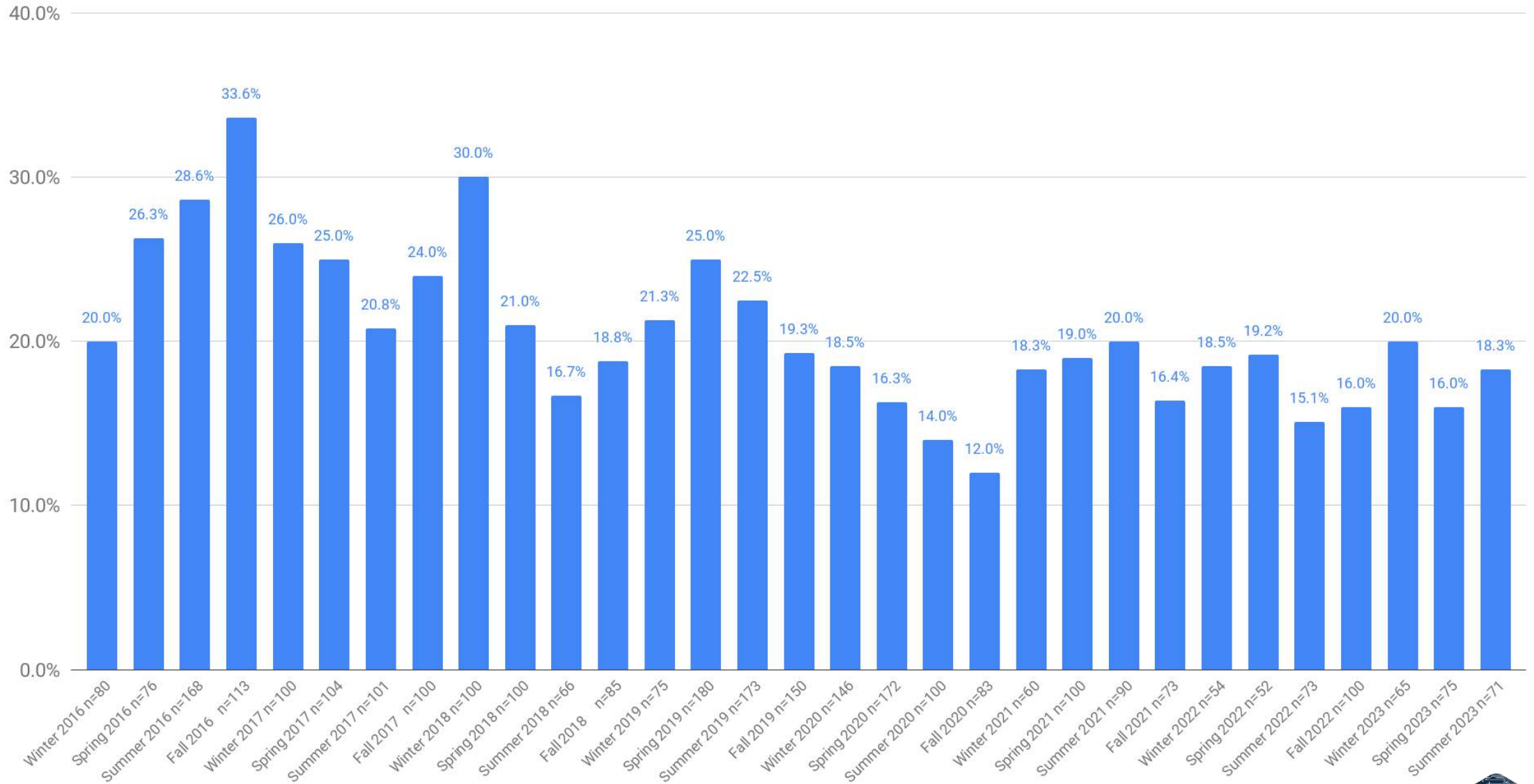
# Impact of Budgetary Constraints on eDiscovery Business



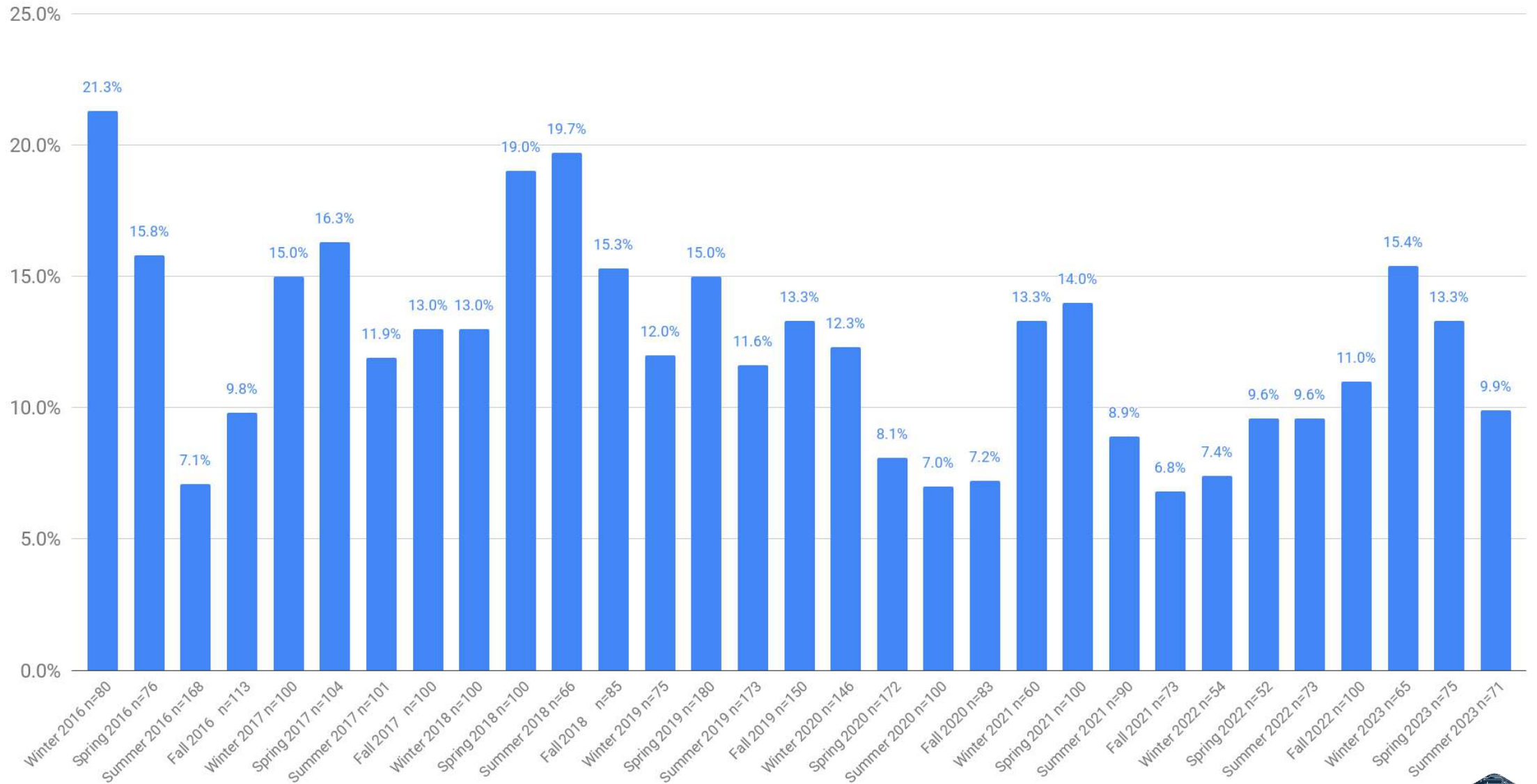
eDiscovery Business Confidence Survey



## Impact of Increasing Volumes of Data on eDiscovery Business



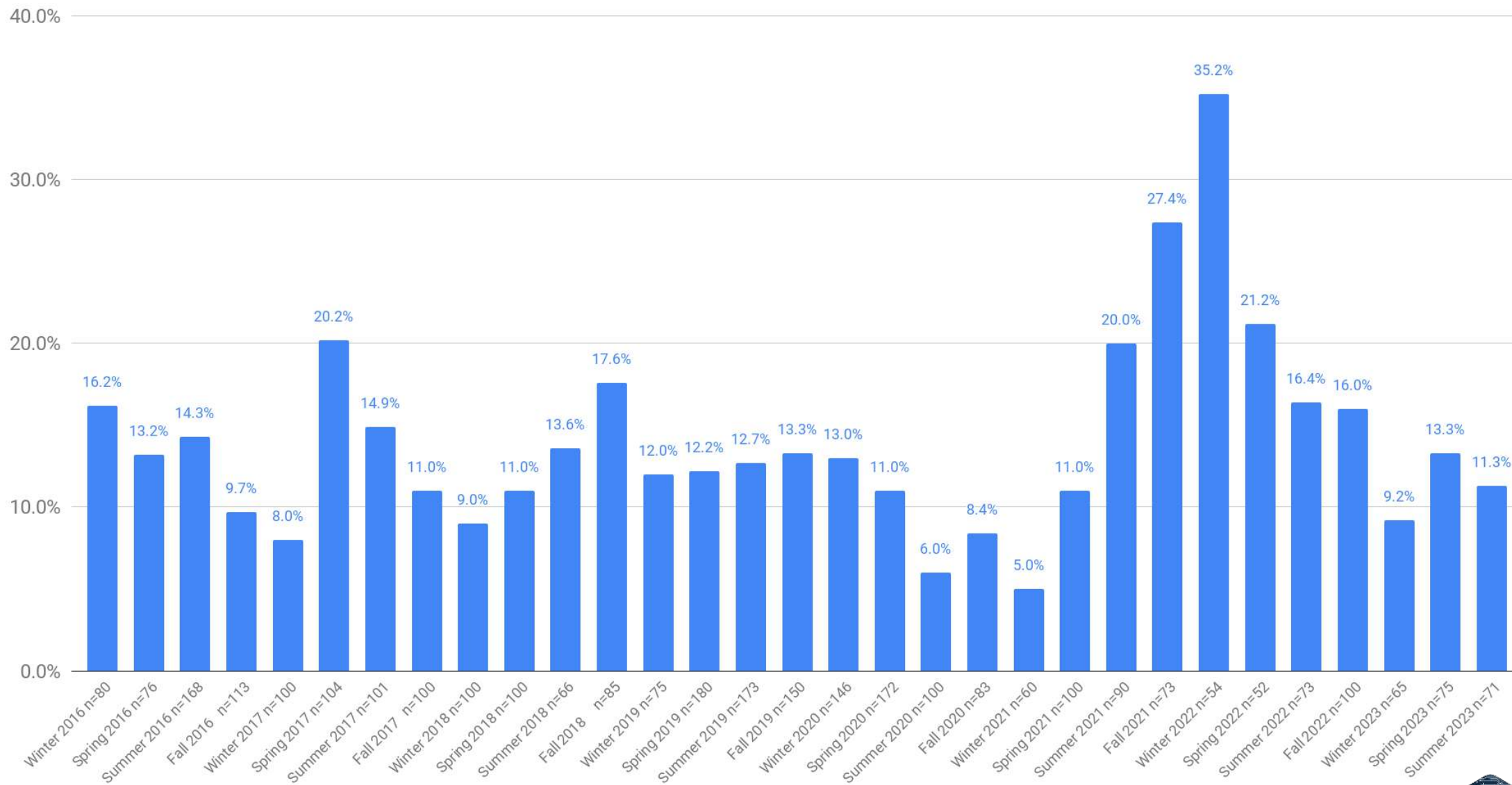
## Impact of Data Security on eDiscovery Business



eDiscovery Business Confidence Survey



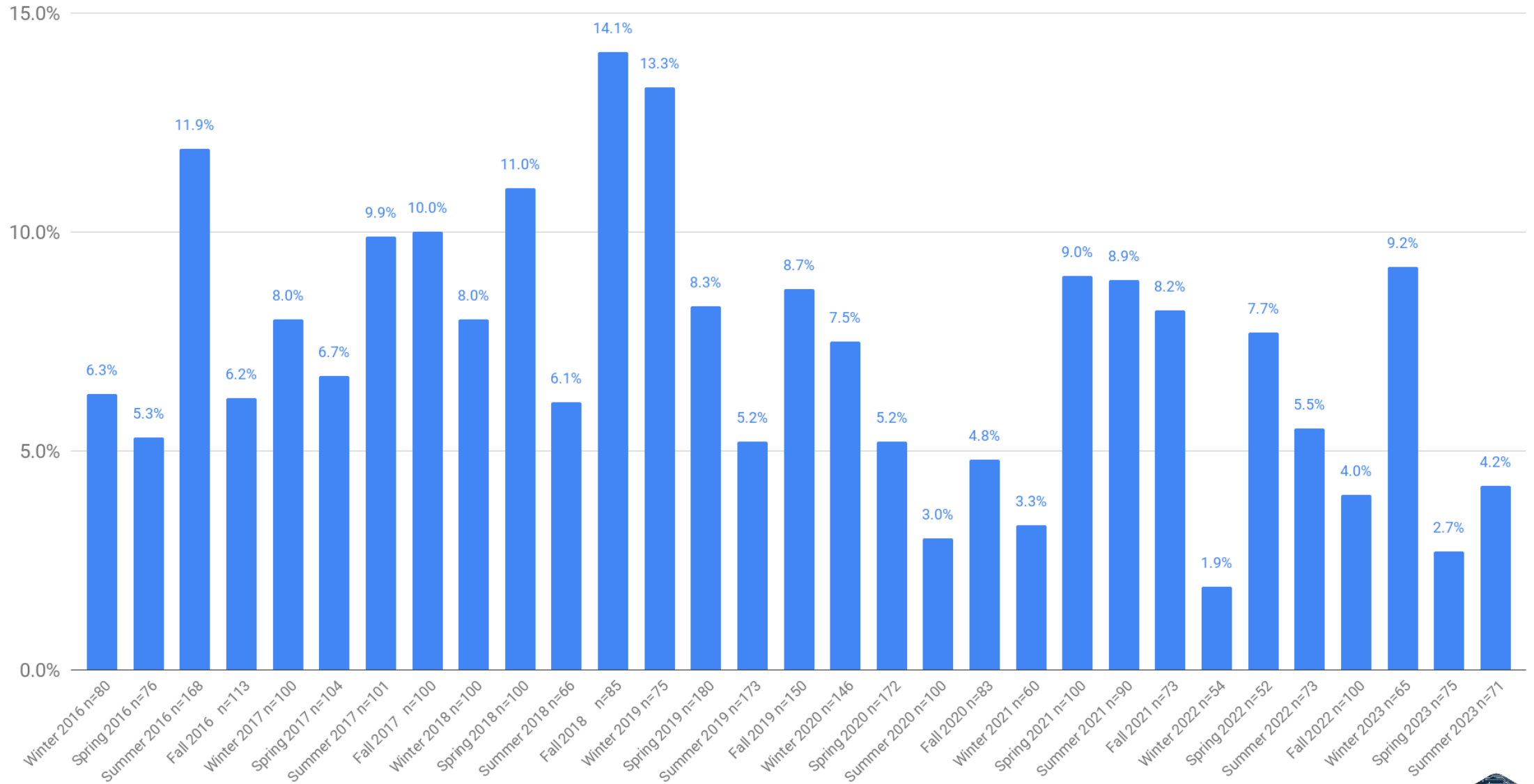
# Impact of Lack of Personnel on eDiscovery Business



eDiscovery Business Confidence Survey



# Impact of Inadequate Technology on eDiscovery Business



eDiscovery Business Confidence Survey



# Context

Hyperlinks

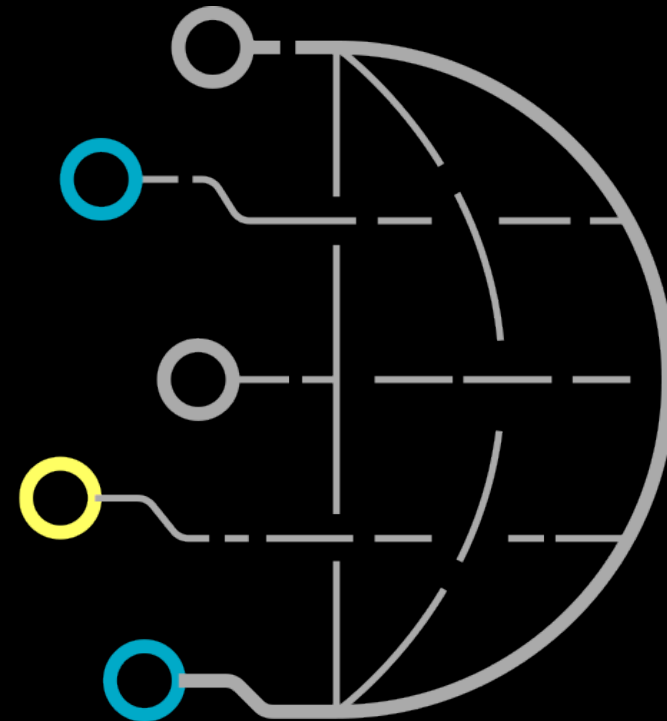
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[Market Size](#)

[Investments](#)

[Business Confidence](#)

[Antitrust](#)





# Complex Discovery