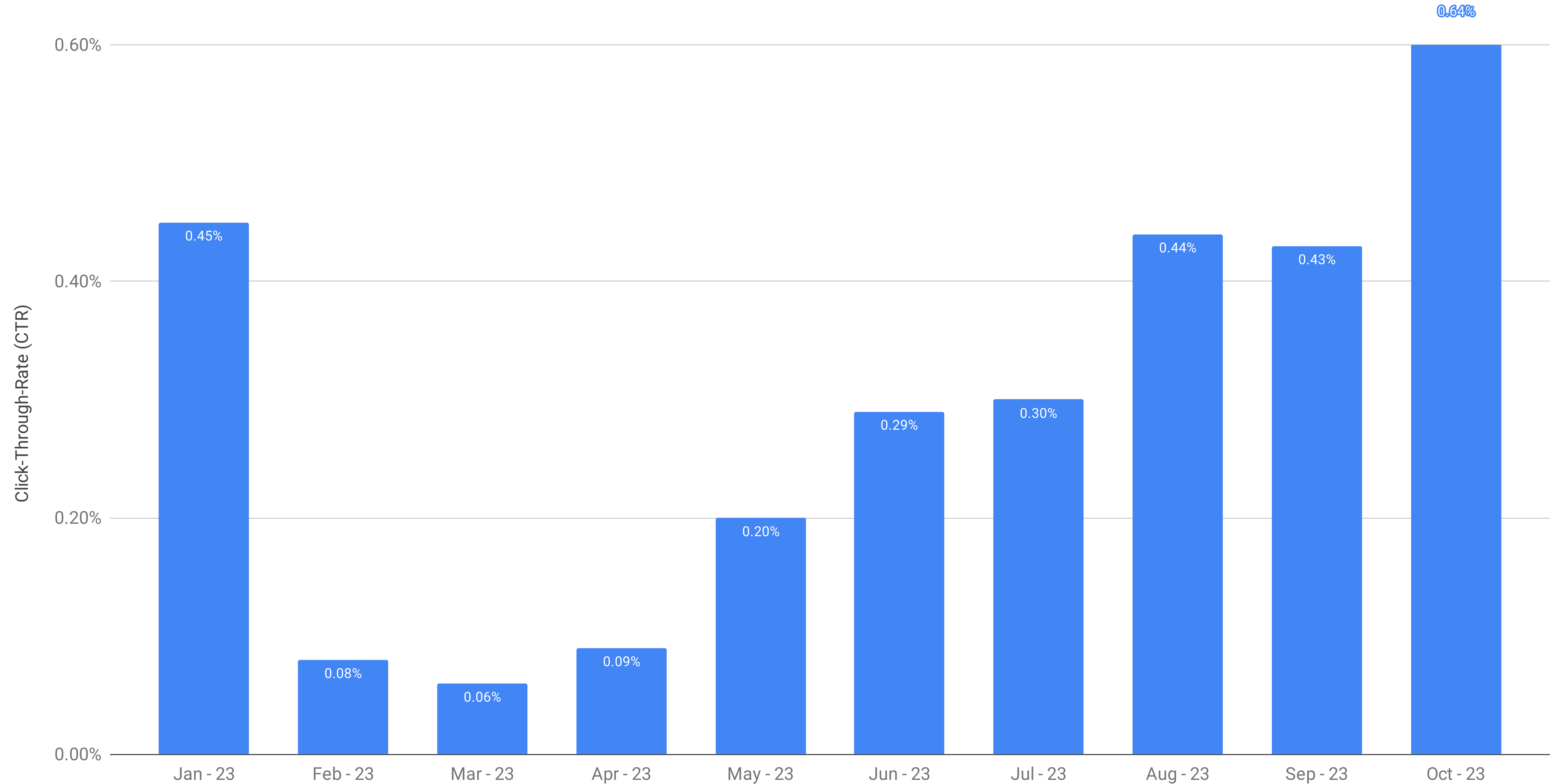


# ComplexDiscovery Banner Advertising Overview - Click-Through Rate (CTR)

Recorded with Advanced Ads - Aggregate of All Banner Ads



Current Reporting (2023) - Adjusted in May-June to Decrease and Optimize Rotation Velocity to Increase Banner Viewing Time