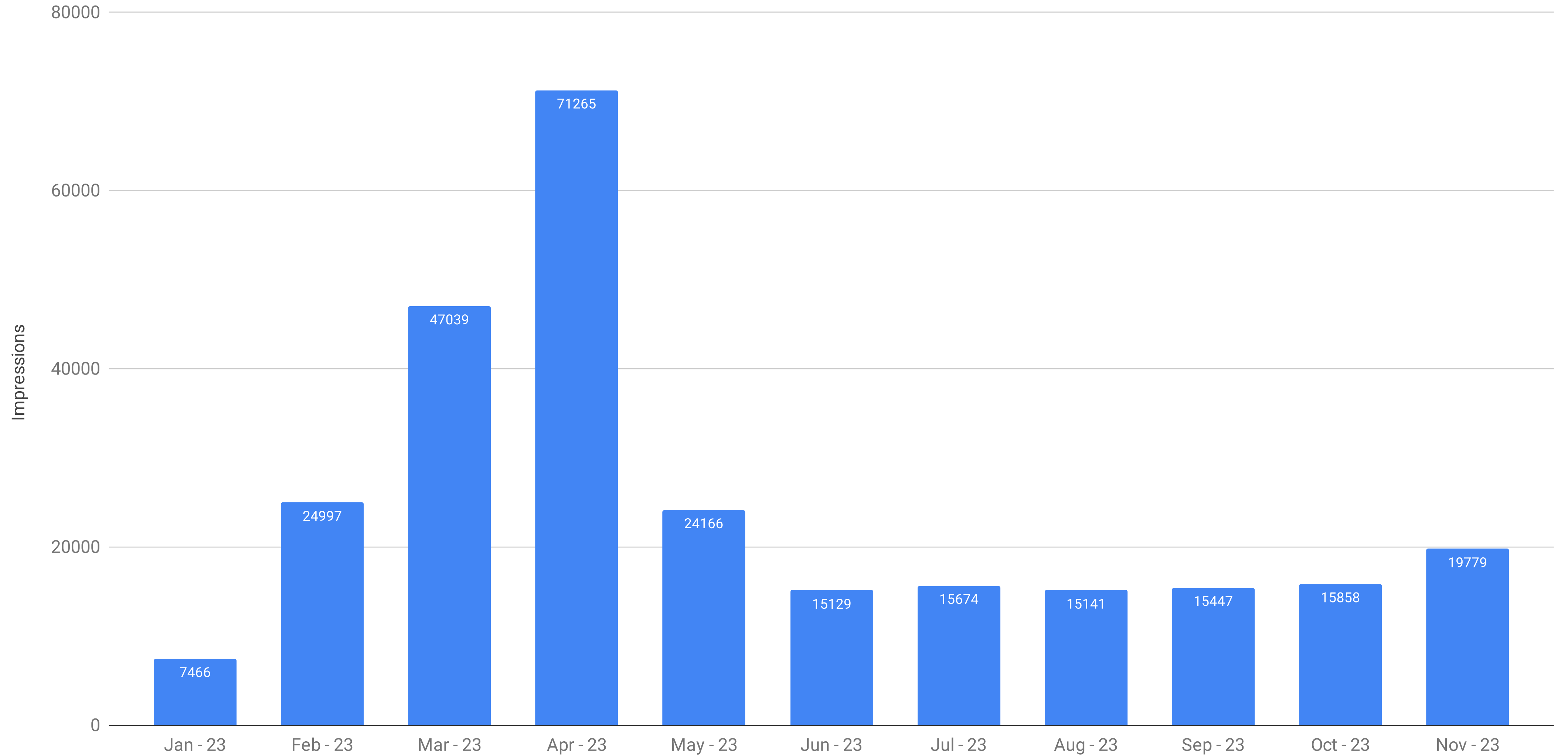


ComplexDiscovery Banner Advertising Overview - Impressions

Recorded with Advanced Ads - Aggregate of All Banner Ads from Beta Advertising Program (Limited Advertisers and Ads)



Current Reporting (2023) - Adjusted in May-June to Decrease and Optimize Rotation Velocity to Increase Banner Viewing Time