ComplexDiscovery Banner Advertising Overview - Click-Through Rate

Recorded with Advanced Ads - Vendor Banner Ads from Beta Advertising Program (Limited Advertisers and Ads)

Legend: ■ Jan 24 ■ Feb 24 ■ Mar 24 ■ Apr 24 ■ May 24

Y-axis: Impressions

X-axis: Current Reporting (2024)

Group	Jan 24	Feb 24	Mar 24	Apr 24	May 24
#1	0.34%	0.05%	0.20%	0.19%	0.01%
#2	0.41%	0.15%	0.18%	0.20%	0.03%
#3	1.01%	0.82%	1.03%	0.36%	0.07%
#4	0.18%	0.05%	0.00%	0.16%	0.00%
#5	0.12%	0.05%	0.16%	0.16%	0.00%
#6	0.41%	0.86%	0.32%	0.25%	0.05%
#8	0.21%	0.20%	0.32%	0.24%	0.02%
#9	0.12%	0.05%	0.05%	0.25%	0.00%
#10	0.90%	0.40%	0.87%	0.23%	0.10%