HaystackID®

EDRM Virtual Workshop

Practical Insights into Generative AI Workflows for Legal Teams

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David R. Cohen

Partner
Reed Smith, LLP

David Cohen is the chair of Reed Smith's Records & E-Discovery (RED) Group and a member of the Emerging Technologies group. A Harvard Law graduate with more than 35 years of commercial litigation experience, Cohen serves as eDiscovery counsel and information governance counsel to some of the top companies in the world. He also represents clients in complex litigation matters and counsels companies of all sizes on information governance and litigation readiness issues.

Cohen has been recognized individually by Chambers Global, Chambers USA, Super Lawyers, Best Lawyers, and Who's Who Legal as a top eDiscovery lawyer and litigator. He has also received a Law 2.0 "Outstanding Leadership" award in 2022 and the Legal Intelligencer Pennsylvania "Innovator of the Year" award in 2023. In addition to individual recognition, the 70+ lawyer RED Group that he leads has been recognized by Chambers and Legal 500 as a leading eDiscovery practice.

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Anya Korolyov

VP of Cyber Incident Response and Advanced Technologies Group
HaystackID

Anya Korolyov, the Vice President of Cyber Incident Response and Advanced Technologies Group at HaystackID, has 18 years of experience in the legal industry as a licensed attorney, including 15 years of experience in eDiscovery, focusing on data mining, complex integrated workflows, and document review. In her role at HaystackID, Korolyov works on developing and implementing the strategic direction of Cyber Incident Response. She is one of the industry's leading experts on data breach incident response, notification, and reporting, and she has a solid understanding of machine learning, custom object development, regular expressions manipulation, and other technical specialties.

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Mary Mack

CEO and Chief Legal Technologist
EDRM

Mary Mack leads the EDRM, a project-based organization, and is the former Executive Director of a certification organization. Mack is known for her skills in relationship and community building, as well as for the depth of her eDiscovery knowledge. Frequently sought out by media for comment on industry issues and by conference organizers to participate, moderate a panel, lead a workshop, or deliver a keynote. Mack is the author of A Process of Illumination: The Practical Guide to Electronic Discovery, which is considered by many to be the first popular book on eDiscovery.

She is the co-editor of the Thomson Reuters West Treatise: eDiscovery for Corporate Counsel. Mack was also recently honored to be included in the book 100 Fascinating Females Fighting Cyber Crime, published by Cyber Ventures in May 2019. Mack has been certified in data forensics and telephony. Mack's security certifications include the CISSP (Certified Information Systems Security Professional) and the CIAM, Certified Identity and Access Manager.

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Jim Sullivan

Founder
eDiscovery AI

Jim Sullivan is the founder of eDiscovery AI. With over a decade of experience consulting on predictive coding and analytics use, he has a passion for analytics and calculates recall and precision metrics in his sleep. His life is a non-stop adventure of trying to find better ways to solve problems.

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David Yerich, Esq.

Director of eDiscovery
United Health Group

David Yerich is the director of eDiscovery at UnitedHealth Group, where he supervises litigation and regulatory eDiscovery processes, protocols, and tools. Before joining the giant healthcare insurer, he was a senior IT analyst at the largest private agricultural company based in Minnesota, where he managed electronic data and records for the last five years of his tenure. He helped create and roll out a worldwide document management tool for their legal department. Previously, Yerich, a licensed attorney in Minnesota, worked AmLaw 100 firm, Faegre & Benson, as the in-house electronic discovery expert.

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Mary Bennett

Director of Content Marketing
HaystackID

Mary Bennett, HaystackID's Director of Content Marketing, focuses on the power of storytelling to educate the legal technology industry on pressing issues impacting practitioners. With nearly ten years of content marketing experience, Bennett joined HaystackID after working at an agency to help B2B tech startups grow their marketing engines through content that drove audiences through the marketing funnel. Before her agency experience, Bennett worked at Chicago-based Relativity as a Senior Producer on the Brand Programs team. She was a founding member, host, and producer of Relativity's Stellar Women program and producer of the company's documentary series, On the Merits. In her role, Bennett crafted and socialized important stories that elevated the eDiscovery community and illustrated technology's potential to make a substantial impact.

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Register For HaystackID's September Webcast

+ Title: 6 AI Workflows to Enhance ESI Discovery

+ Date and Time: September 18 from 12 to 1 PM EDT

+ What You'll Learn: How to leverage HaystackID® Core Intelligence AI™ across six critical workflows to optimize accuracy and cost-effectiveness.

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